



**Design is
not just styling**

**Design is a
language**

www.ITFormula1.com

**Everything you need to
expand your business on
the web.**

Apps

ERP for Retail
Hospital Management System
School Management System
CODE - Clinic Management System
Custom Application Development
Mobile Applications

WEBSITES

Web Design & Development
ECommerce Development
CMS + Appointment Scheduler

WE HOST

Domains & Hosting Service
SSL & Web Securities
VPS & Dedicated Servers

PUBLICIZE

Search Engine Optimization
Google Adwords ®
Social Media Marketing

CORPORATE

Google Apps

THE FORMULA

Skillset
Clientele
Quick Glance
Contact us

ERP FOR RETAIL

ITFORMULA1 OFFERS CLOUD ERP SOLUTION THAT HAS NO LICENSE LIMITATION.
YOU DON'T HAVE TO PAY FOR EACH USER LICENSE.

CRM & SALES

HUMAN RESOURCE

ECOMMERCE – INBUILT

POINT OF SALE

INVENTORY & STOCK

VENDORS & PURCHASES

SHIPMENTS

BILLING AND PAYMENTS

BANK RECONCILIATION

DOUBLE ENTRY ACCOUNTING

PROJECTS, TASKS & AGENDA

EMAILING, SURVEYS & MORE



Hospital Management System

One stop Hospital Management Software to centralize all operation under one single window to make things runs smoother, easier and under eyes of the administration.

Billing, Finance & Referral

Appointment

OPD - Out Patient

IPD - In Patient

Pharmacy

Pathology , Radiology ,

Blood Bank

Ambulance

Front Office

Birth & Death Record

Human Resource

Inventory

TPA Management

Integrated Website

Live Consultation

Reports & More



Know more & Schedule Demo

School Management System

School Management System is designed to automate and manage any kind of educational institutions like School, Colleges and Training centers.

STUDENT ADMISSION

FEES COLLECTION

SEARCH STUDENTS

STUDENT CATEGORIES

REPORTS, ID CARDS

STUDENT ATTENDANCE

LESSON PLAN

HOMEWORK, EXAMINATION

CLASS TIMETABLE, SUBJECT

ZOOM INTEGRATION

STAFF AND PAYROLL

SCHOOL TRANSPORT &

HOSTEL & LIBRARY

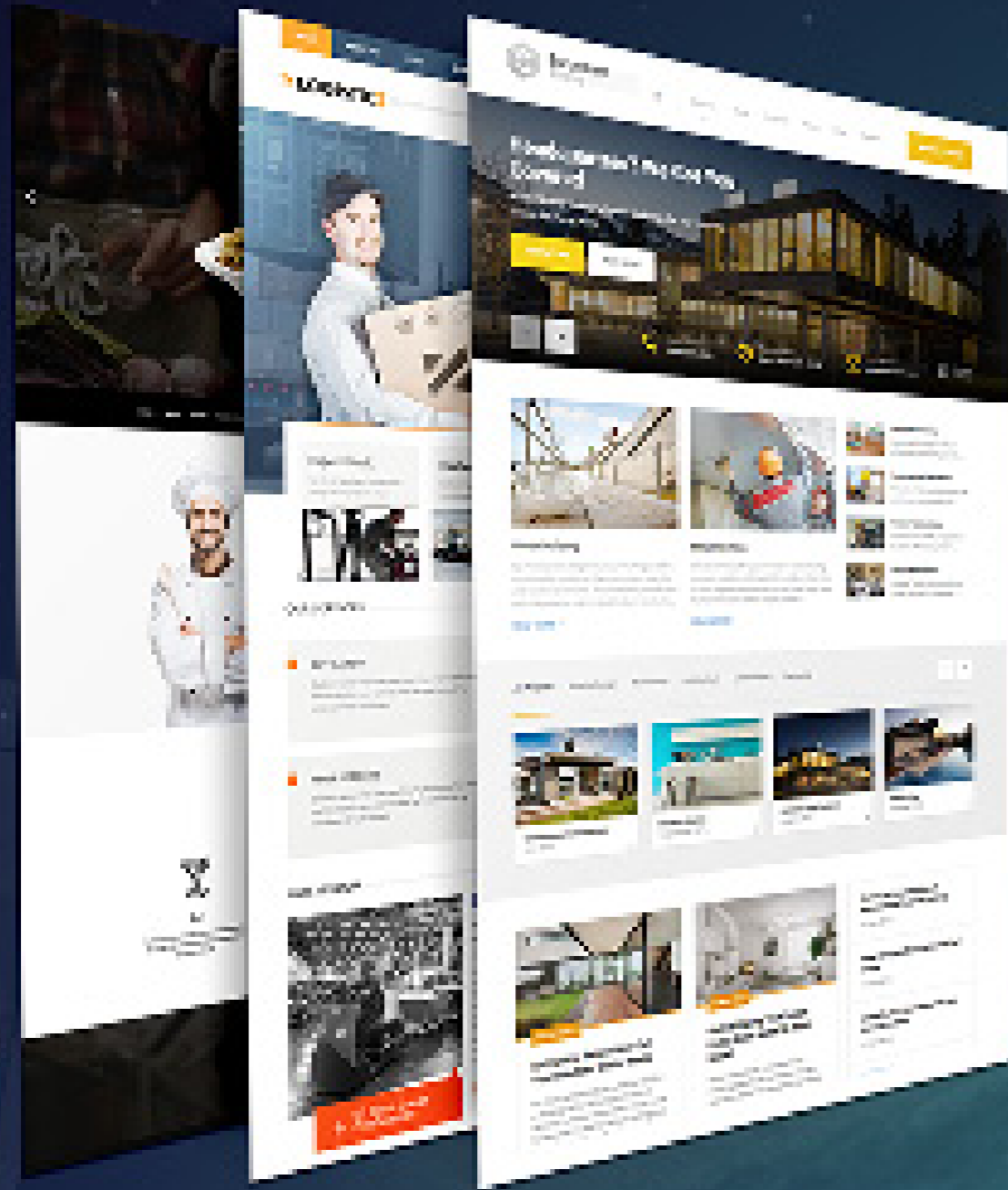
SMS & EMAIL NOTIFICATIONS

ONLINE PAYMENTS & MORE

INTEGRATED WEBISTE



[Know more & Watch Demo](#)



WE FIND INNOVATIVE WAYS OF PRESENTING BRANDING & EXPANDING YOUR BUSINESS ON THE WEB

We research & plan, then create & maintain. It all starts with a research on the nature of requirement. We study your operations from various perspectives. We offer you dimensions that makes you stand apart. And so, we formulate a blueprint for success!

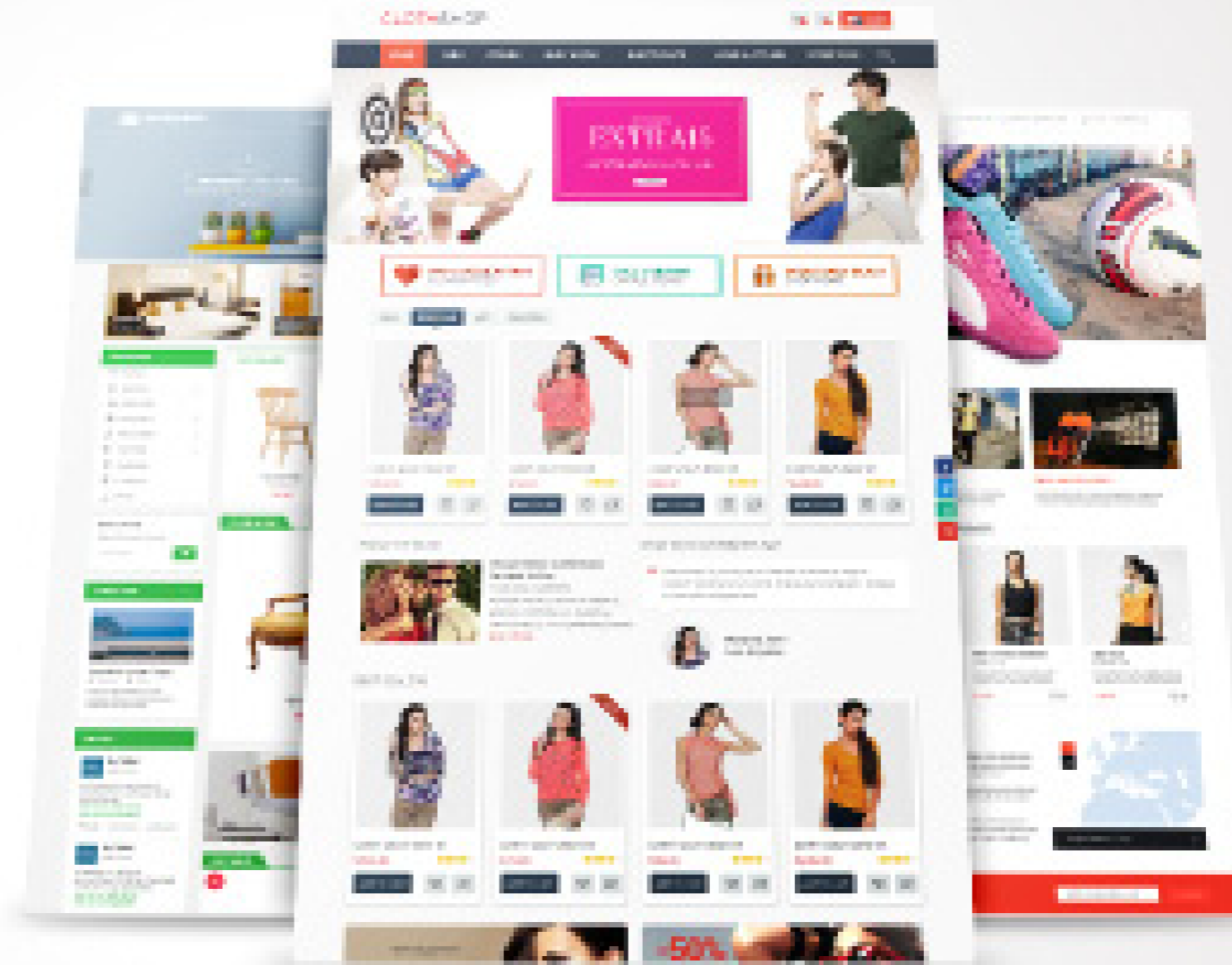
We plan around creating your web presence both beautiful and exceptional, then transform it into reality. Making things look great and work seamlessly is in our DNA, while amazing results is what we strive for. It doesn't end there. We're your support team and cheering crew. We'll keep things running smoothly & your users smiling, while taking things to the next level as you continue to grow.

WE UNDERSTAND THAT YOUR SUCCESS, IS OUR SUCCESS

WEBSITE DESIGN, WEBSITE RE-DESIGN, BLOGS / VLOGS, FORUMS, NEWS PUBLISHING, COMMUNITY PORTAL, EDUCATION PORTAL, RESPONSIVE DESIGN, CUSTOM DEVELOPMENT, BUSINESS PORTFOLIO, PERSONAL PORTFOLIO.

ECOMMERCE - Sky is the limit

AVAIL
ENDLESS
OPPORTUNITIES
WITH
ECOMMERCE.



We Specialize in various platforms suiting solutions to small, medium and large business groups & individual stores. Be it Retail or B2B we have all tools and expertise to transform your idea into reality. Stock, inventory, sales, orders, shipping, reports & lots more - operate your business from a tap of your finger tips. - [Know more](#)



CODE BOOKING

APPOINTMENT SCHEDULER FOR

CLINICS & REHABS
FITNESS CENTERS
SALOONS & PARLORS
THERAPY CENTERS
YOGA CENTERS
CAR SERVICE CENTERS
HOSPITALS

CODE Booking is a marriage of a “CMS Website” with an “Appointment Scheduler”, to suit all sizes, be it, SMB or Large organizations. Basically, wherever an “Appointment” is required this online amalgamation could be used effectively.

Features

Free Domain Name
Managed Hosting
CMS Website
Add own pages
Appointment Scheduler
Contact Page with Maps

Template Based Design
Social Media Integration
Maintain Blog
Comments & Discussions
Subscription to Blog/News
News Updates

SEO Compatibility
Snippets Integration
Accept Payments
Media Upload
Email Account
Flexible Storage

Monthly Visitors
Setup Time
Malware scan & removal
Free 1yr Standard SSL*
cPanel
FTP

MAKE A SENSATION ON THE WEB



Contact us for free consulting



ONESTOPRESTAURANT MANAGEMENTSYSTEM



eCommerce
Integrated

99% CUSTOMIZABLE
RUNS ON ANY POS MACHINE
TURN ANY TABLET OR MOBILE INTO A DIGITAL MENU
GET YOUR OWN APP FOR IOS & ANDROID

DYNAMIC MENU
.....
DINE-IN ORDERS
.....
POINT OF SALE
.....
MOBILE ORDERS
.....
KITCHEN PROCESS
.....
DELIVERY SYSTEM
.....
TABLE BOOKING SYSTEM
.....
LOYALTY & REWARDS
.....
PUSH & SMS NOTIFICATIONS

Runs on PC, MAC, IOS & ANDROID

A woman with long brown hair is smiling and looking down at a client's hair. She is holding a black and pink flat iron. The client is also smiling and looking towards the camera. The background is a blurred salon setting.

eCommerce
Integrated

SALOON MANAGEMENT SYSTEM

ONE STOP APPOINTMENTS & BILLING SYSTEM FOR SALOONS & SPA CENTERS

APPOINTMENTS SYSTEM

SERVICE MANAGEMENT

POINT OF SALE

MOBILE BOOKING

SERVICE PROCESS

ONLINE STORE

LOYALTY & REWARDS

PUSH & SMS NOTIFICATIONS

99% CUSTOMIZABLE
RUNS ON ANY POS MACHINE

TURN ANY TABLET OR MOBILE INTO A DIGITAL MENU
GET YOUR OWN APP FOR IOS & ANDROID

Runs on PC, MAC, IOS & ANDROID

CODE

CLINIC MANAGEMENT SYSTEM

CODE is a clinic application designed keeping doctors and their patients in mind. The application works on a global scale and can be accessed from anywhere in the world at anytime, irrespective of geographical boundaries and any language barriers. It is a proven effective system for any and all clinical requirements.

100% Customizable for all types of clinics



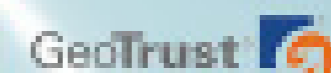
Features

- Secured Environment
- Works on Local Intranet
- Works on WWW
- Multi-Level Users
- Multi-Location Access
- Multi-Search Options

- Schedule Appointment
- Recurring Appointment
- Manage Agenda
- Manage Schedules
- Cancel / Reschedule
- Manage Billing Packages

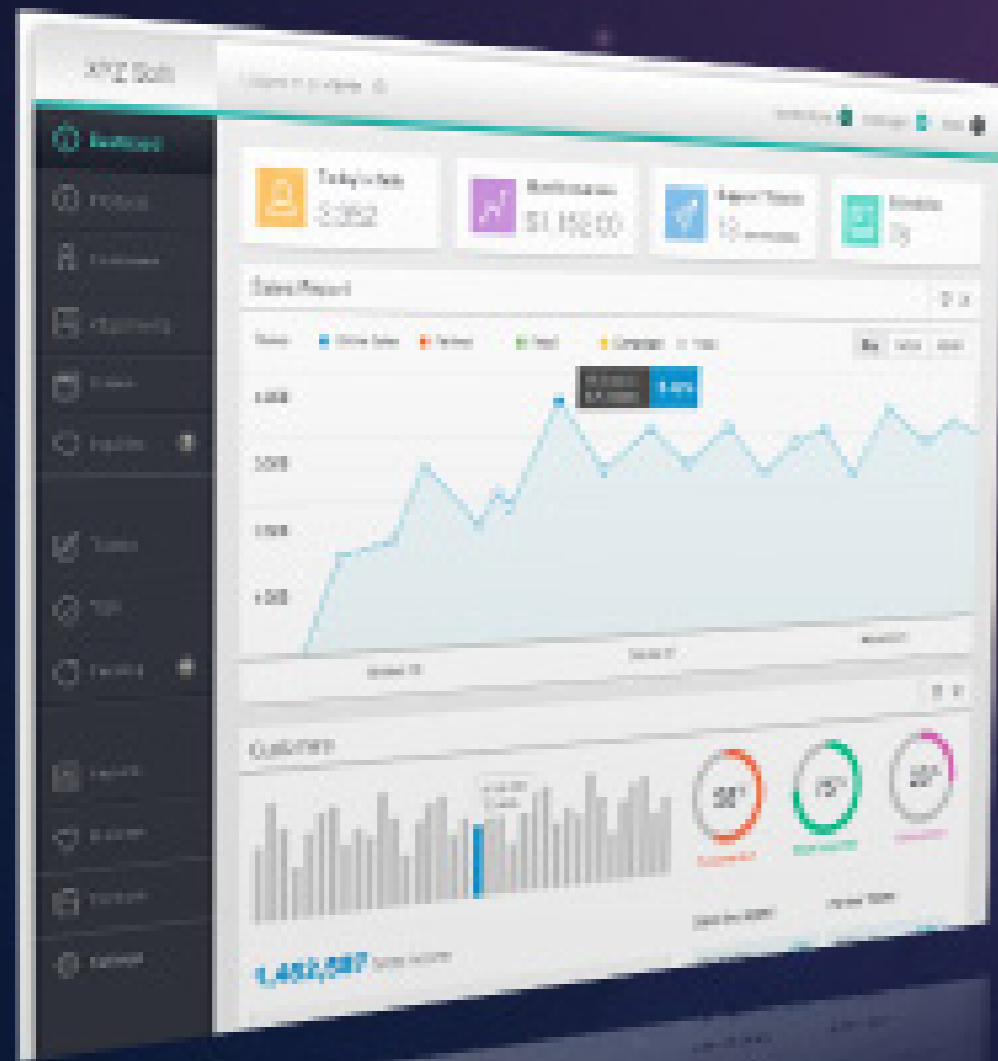
- Manage Patients
- Manage Doctors
- Invoices & Payments
- Notify by Email / SMS
- Send Promotional Email
- Integrate with Website

- Manage Lab Test Reports
- Manage Vendors
- Customizable Forms
- View/Export Reports & charts
- Sync with MS Outlook
- Sync with Google Calendar



CUSTOM APPLICATIONS

Our services cover both web and desktop programming, including integration and customization for various platforms.



A PREDEFINED SOFTWARE IS NOT ALWAYS THE BEST FIT

WE'VE GOT THE BEST TEAM & THE RIGHT PROCESS TO GET THE JOB DONE!

Invoicing System

Project Management System

Clinic Management System

Zurmo CRM

Support Ticket System

Client Manager

School Management System

Appointment Scheduler

Taxi Booking System

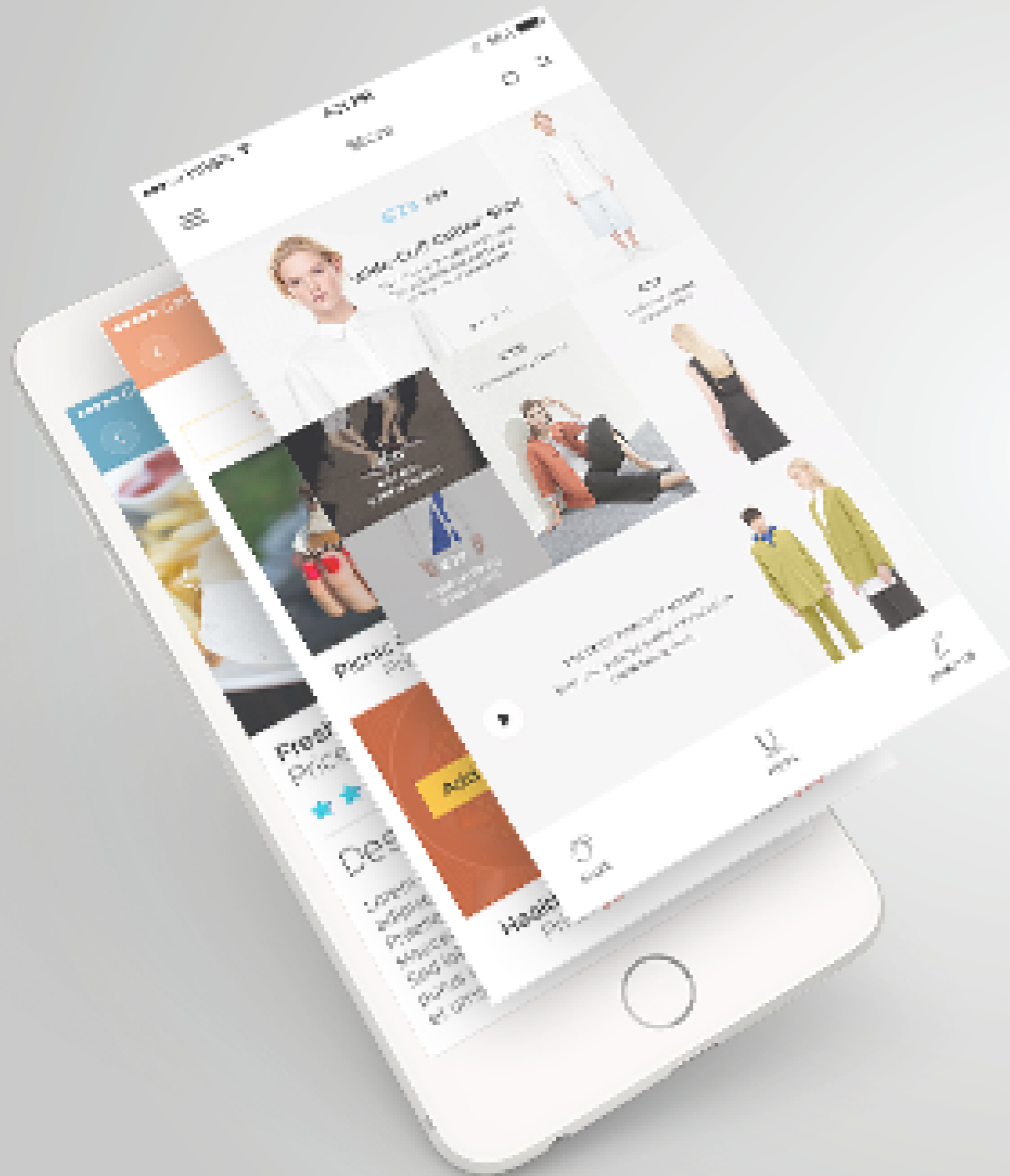
We understand, research, then propose a tailored solution that fits your requirement.

Contact us for free consulting.



“More people own Mobiles than credit cards”
FROM IDEA TO APP STORE

Mobile App is the need of the hour



AWESOME MOBILE APP DEVELOPMENT

So, its high time that your business must catch up and as a Company, you better be present on this new media. This will allow you to:

March ahead of your competitors in this market.

Elevate your brand image & accelerate your ROI.

Expand your Business by Promoting your Services and Products.

Establish a permanent link with your Customers.



Contact us for free consulting

DOMAINS

You can't have a website without a domain name. Like a street address that tells people where you live, a domain helps customers drive directly to your website.



<http://www.your-domain.com>

We have 1200+ Domains Extensions.
.COM .NET .BIZ .CLINIC .XYZ & Lots more

HOSTING

FAST, SECURE, RELIABLE HOSTING THAT GROWS WITH YOUR BUSINESS.



Top-of-the-line products and 24/7 support

Our 1-click app install makes it easy to build your site with the app you love.



moodle



& Lots more

OCEANWIDE BANDWIDTH FOR YOUR WEBSITE SURFERS



Register Domain
See Hosting Plans



WE OFFER FAST, RELIABLE PLANS FOR EVERY NEED

Contact us for free consulting

Extreme power, flexibility and control.

Fully Managed
Dedicated Servers

Self Managed
Dedicated Servers

High Speed Virtual
Private Servers

Product Catalog

ADVANCED HOSTING

WordPress® Site/Blog

Dedicated Servers

ITF1 Virtual Private Servers

Online Storage Drive

SECURITY

SSL Certificates

SiteLock Website Security

Code Signing Certificates

Premium DNS

WEBSITE BUILDERS

Website Builder

Design an eye-catching
website--just drag & drop.

Quick Shopping Cart®

Sell products on the Internet.

Advanced Email Services

Express Email Marketing

Hosted Exchange Email

Online Calendar

YOUR CRM ON YOUR SERVER

Zurmo + **VPS**

Feared of getting locked out on cloud CRM?

How about a CRM that's totally YOURS & runs on YOUR Virtual Private Server, One that's totally under YOUR Control, No user license limits, have as many user for your staff YOU need.

We take care of Setup, Backups & Troubleshooting for you. Customization? We do it for it for you at a fair cost.

Isn't that a fair deal?

Get Zurmo free with VPS or Dedicated Server.

[Request Demo](#) | [See Server Plans](#)



Google YAHOO! bing AOL.



**YOU GOTTA RACE
TO THE TOP,
TO BE KNOWN**

Search Engine Optimization

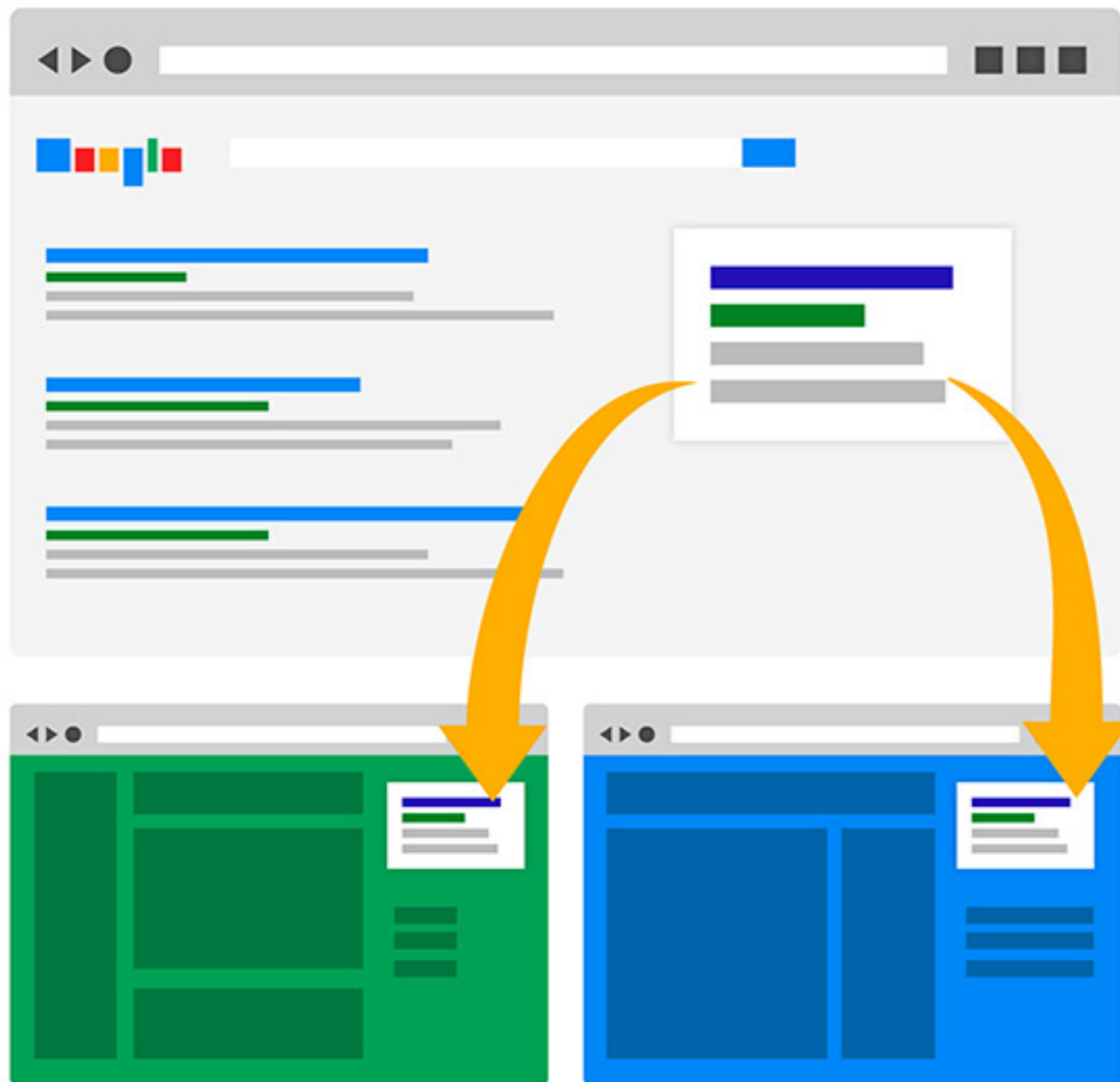
Our SEO services include

- Code Optimization
- Code Compression
- Js & Css Minificaton
- Image Compression
- Content Optimization
- Link Baiting
- Link Building
- Social Media Marketing
- Web Advertising Campaign
- Ranking Reports

Know More



Over a million businesses rely on Google AdWords.









Contact us for free consulting and know how we manage your campaigns while you're busy attending new customers.

WE PLAN, ORGANISE & MANAGE YOUR CAMPAIGNS

Get your ad on Google today. Be seen by customers at the very moment that they're searching on Google for the things you offer. And only pay when they click to visit your website or call.

Attract more customers

Whether you're looking to bring in new website visitors, grow online sales, get the phones ringing or keep customers coming back for more, Google AdWords can help.

-  Get your business found.
-  Connect with customers across the web.
-  Insights around the clock.
-  Stop, start, pause, test.
-  Advertise locally or globally.
-  Your business gets found by people on Google precisely when they're searching for the things that you offer.

Brands aren't made by a BIG BANG. People make them! How can a product become known without reaching to public? Recent advancements on the web has changed the face of conventional marketing, yes that's...

Social Media Marketing

Those three words, that has changed the face of marketing globally. So far most businesses have benefited from advertising on Google, but thats not the end of it! There are far more platforms that help you reach out to people and market your products and services.



We create and manage your social network, market your products, services, promotions and events though postings & advertisements. To know more contact us for free consulting. You gotta believe SMM isn't just about likes & shares anymore!

[Know More](#)



**Promotions
Events
Facebook PPC
Twitter PPC
Youtube Advertising
& Lots more**

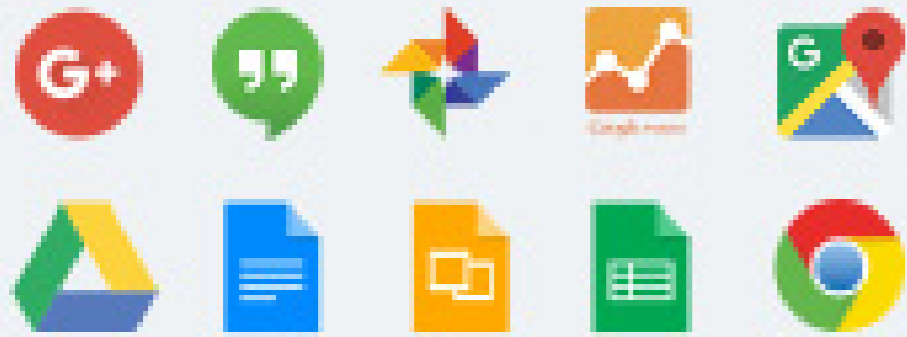
Google Apps for Work



ALL YOU NEED TO WORK ON THE GO

Enjoy a consistent experience from your computer, tablet or phone. Draft a proposal in Docs at the office, review it on the train, then make final edits from your phone right before the meeting. Get more out of your workday.

Use all Google Apps with your business email



More than 5 million businesses have gone Google

email@your-company.com on GMAIL

Setup, Support? We'll manage it for you

We're Authorised Google for Work Partner

[See Plans & Pricing](#)



Skill Set



Coding

HTML5, CSS3,
JavaScript, JQuery,
Ajax, PHP, Perl,
Woocommerce,
Shopify

Graphic Design

illustrator, Indesign,
Photoshop, Sketch,
InDesign, 3dsMax,
Acrobat

Server Management

Windows, Linux, CDN,
Web Compression,
Server Side
Configuration, MX, DNS
Management, SAAS

Mobile Technology

Flutter, iOS & Android
UX/UI Design
PHP, Java, Jquery
Mobile, HTML5

SEO / SMM

Content Analysis,
Content Writing, Link
acquisition, Analytics
config, Webmasters
config, Competition
Analytics, PR &
Publicity planning,
Keyword Planner,
Dynamic Social Media
Integration, Social
Media PPC, Reports
Master

CLIENTELE



CLIENTELE





We don't just design websites, we believe in creating business opportunities through web technology. After all, what good is a website that fails to produce desired ROI.

I believe you have spent a lot reading about our products & services, as a matter of fact, we provide complete web solutions. From design, hosting to web marketing, we deliver all solutions to make your life simpler, say no to multi vendors and own each product you pay for and always have control on the products you own. So no more losing business on the web just because your vendors aren't competent.

-

Mirza Mustafa Baig
C.E.O,
ITFormula1 IT Solutions Pvt. Ltd.



WE FIND EASIER WAYS TO COMMUNICATE WITH YOU.



Chat with us live on our website or contact any of our below listed locations.

24x7 Email Support
info@ITFormula1.com
contact@ITFormula1.com



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