



**Design is  
not just styling**

**Design is a  
language**

[www.ITFormula1.com](http://www.ITFormula1.com)

**Everything you need to  
expand your business on  
the web.**



## WEBSITES

Web Design & Development  
ECommerce  
CMS + Appointment Scheduler

## Apps

Restaurant Management System  
SPA / Saloon Management System  
CODE - Clinic Management System  
Custom Application Development  
Mobile Applications  
Zurmo CRM

## WE HOST

Domains & Hosting Service  
SSL & Web Securities  
VPS & Dedicated Servers

## PUBLICIZE

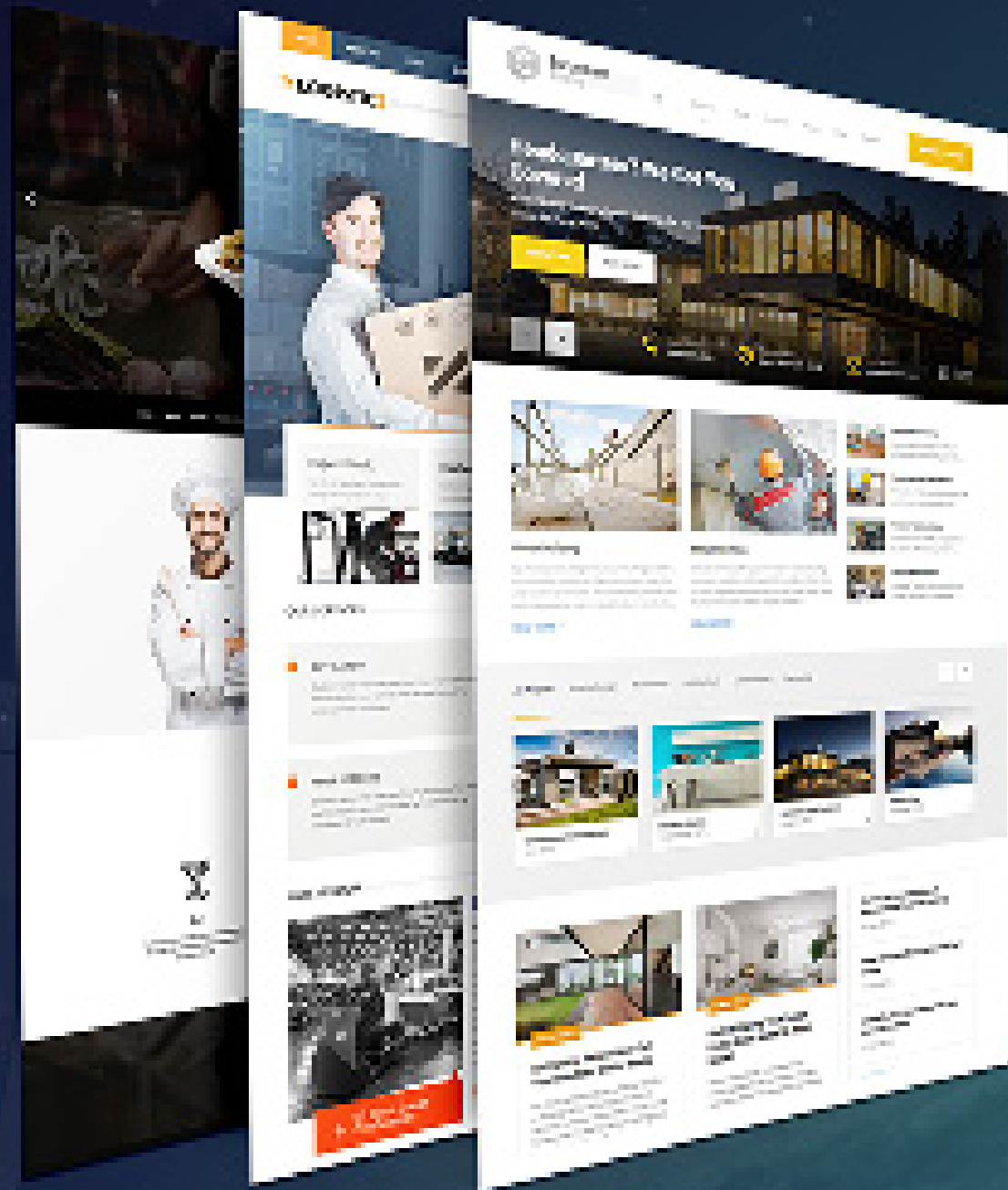
Search Engine Optimization  
Google Adwords ®  
Social Media Marketing

## CORPORATE

Google Apps

## THE FORMULA

Skillset  
Clientele  
Quick Glance  
Contact us



# WE FIND INNOVATIVE WAYS OF PRESENTING BRANDING & EXPANDING YOUR BUSINESS ON THE WEB

We research & plan, then create & maintain. It all starts with a research on the nature of requirement. We study your operations from various perspectives. We offer you dimensions that makes you stand apart. And so, we formulate a blueprint for success!

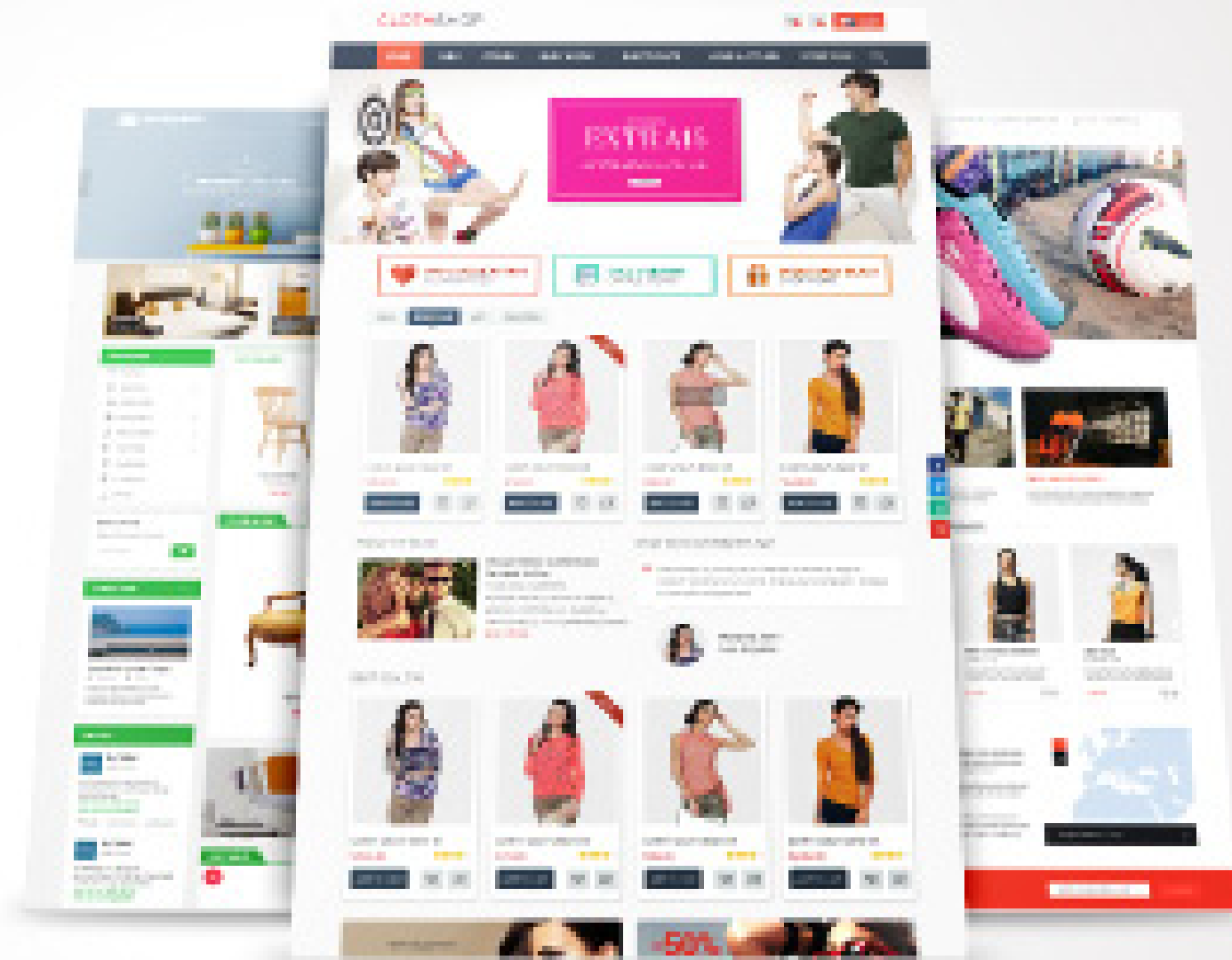
We plan around creating your web presence both beautiful and exceptional, then transform it into reality. Making things look great and work seamlessly is in our DNA, while amazing results is what we strive for. It doesn't end there. We're your support team and cheering crew. We'll keep things running smoothly & your users smiling, while taking things to the next level as you continue to grow.

## WE UNDERSTAND THAT YOUR SUCCESS, IS OUR SUCCESS

WEBSITE DESIGN, WEBSITE RE-DESIGN, BLOGS / VLOGS, FORUMS, NEWS PUBLISHING, COMMUNITY PORTAL, EDUCATION PORTAL, RESPONSIVE DESIGN, CUSTOM DEVELOPMENT, BUSINESS PORTFOLIO, PERSONAL PORTFOLIO.

# ECOMMERCE - Sky is the limit

AVAIL  
ENDLESS  
OPPORTUNITIES  
WITH  
ECOMMERCE.



We Specialize in various platforms suiting solutions to small, medium and large business groups & individual stores. Be it Retail or B2B we have all tools and expertise to transform your idea into reality. Stock, inventory, sales, orders, shipping, reports & lots more - operate your business from a tap of your finger tips. - *Know more*





# ERP FOR RETAIL

ITFORMULA1 OFFERS CLOUD ERP SOLUTION THAT HAS NO LICENSE LIMITATION.  
YOU DON'T HAVE TO PAY FOR EACH USER LICENSE.

CRM & SALES  
HUMAN RESOURCE  
ECOMMERCE  
POINT OF SALE  
INVENTORY & STOCK  
VENDORS & PURCHASES  
SHIPMENTS



# CODE BOOKING

## APPOINTMENT SCHEDULER FOR

MAKE A SENSATION ON THE WEB

CLINICS & REHABS  
FITNESS CENTERS  
SALOONS & PARLORS  
THERAPY CENTERS  
YOGA CENTERS  
CAR SERVICE CENTERS  
HOSPITALS

CODEBooking is a marriage of a "CMS Website" with an "Appointment Scheduler", to suit all sizes, be it, SMB or Large organizations. Basically, wherever an "Appointment" is required this online amalgamation could be used effectively.

## Features

Free Domain Name  
Managed Hosting  
CMS Website  
Add own pages  
Appointment Scheduler  
Contact Page with Maps

Template Based Design  
Social Media Integration  
Maintain Blog  
Comments & Discussions  
Subscription to Blog/News  
News Updates

SEO Compatibility  
Snippets Integration  
Accept Payments  
Media Upload  
Email Account  
Flexible Storage

Monthly Visitors  
Setup Time  
Malware scan & removal  
Free 1yr Standard SSL<sup>\*</sup>  
cPanel  
FTP



Contact us for free consulting





# ONESTOPRESTAURANT MANAGEMENTSYSTEM



eCommerce  
Integrated

**99% CUSTOMIZABLE  
RUNS ON ANY POS MACHINE**

TURN ANY TABLET OR MOBILE INTO A DIGITAL MENU  
GET YOUR OWN APP FOR IOS & ANDROID

**DYNAMIC MENU**  
.....  
**DINE-IN ORDERS**  
.....  
**POINT OF SALE**  
.....  
**MOBILE ORDERS**  
.....  
**KITCHEN PROCESS**  
.....  
**DELIVERY SYSTEM**  
.....  
**TABLE BOOKING SYSTEM**  
.....  
**LOYALTY & REWARDS**  
.....  
**PUSH & SMS NOTIFICATIONS**

*Runs on PC, MAC, IOS & ANDROID*

A woman with long brown hair, wearing a white and black patterned top, is smiling and using a black and pink curling iron on the hair of a client. The client is a woman with long brown hair, smiling at the camera. The background is a blurred indoor setting, likely a salon.

eCommerce  
Integrated

# **SALOON MANAGEMENT SYSTEM**

## **ONE STOP APPOINTMENTS & BILLING SYSTEM FOR SALOONS & SPA CENTERS**

**APPOINTMENTS SYSTEM**

**SERVICE MANAGEMENT**

**POINT OF SALE**

**MOBILE BOOKING**

**SERVICE PROCESS**

**ONLINE STORE**

**LOYALTY & REWARDS**

**PUSH & SMS NOTIFICATIONS**

**99% CUSTOMIZABLE**  
**RUNS ON ANY POS MACHINE**

**TURN ANY TABLET OR MOBILE INTO A DIGITAL MENU**  
**GET YOUR OWN APP FOR IOS & ANDROID**

*Runs on PC, MAC, IOS & ANDROID*



# CODE

## CLINIC MANAGEMENT SYSTEM

CODE is a clinic application designed keeping doctors and their patients in mind. The application works on a global scale and can be accessed from anywhere in the world at anytime, irrespective of geographical boundaries and any language barriers. It is a proven effective system for any and all clinical requirements.

100% Customizable for all types of clinics

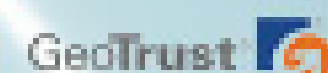
### Features

- Secured Environment
- Works on Local Intranet
- Works on WWW
- Multi-Level Users
- Multi-Location Access
- Multi-Search Options

- Schedule Appointment
- Recurring Appointment
- Manage Agenda
- Manage Schedules
- Cancel / Reschedule
- Manage Billing Packages

- Manage Patients
- Manage Doctors
- Invoices & Payments
- Notify by Email / SMS
- Send Promotional Email
- Integrate with Website

- Manage Lab Test Reports
- Manage Vendors
- Customizable Forms
- View/Export Reports & charts
- Sync with MS Outlook
- Sync with Google Calendar





# CUSTOM APPLICATIONS

Our services cover both web and desktop programming, including integration and customization for various platforms.

A PREDEFINED SOFTWARE IS  
NOT ALWAYS THE BEST FIT

*WE'VE GOT THE BEST TEAM & THE RIGHT  
PROCESS TO GET THE JOB DONE!*

Invoicing System

Project Management System

Clinic Management System

Zurmo CRM

Support Ticket System

Client Manager

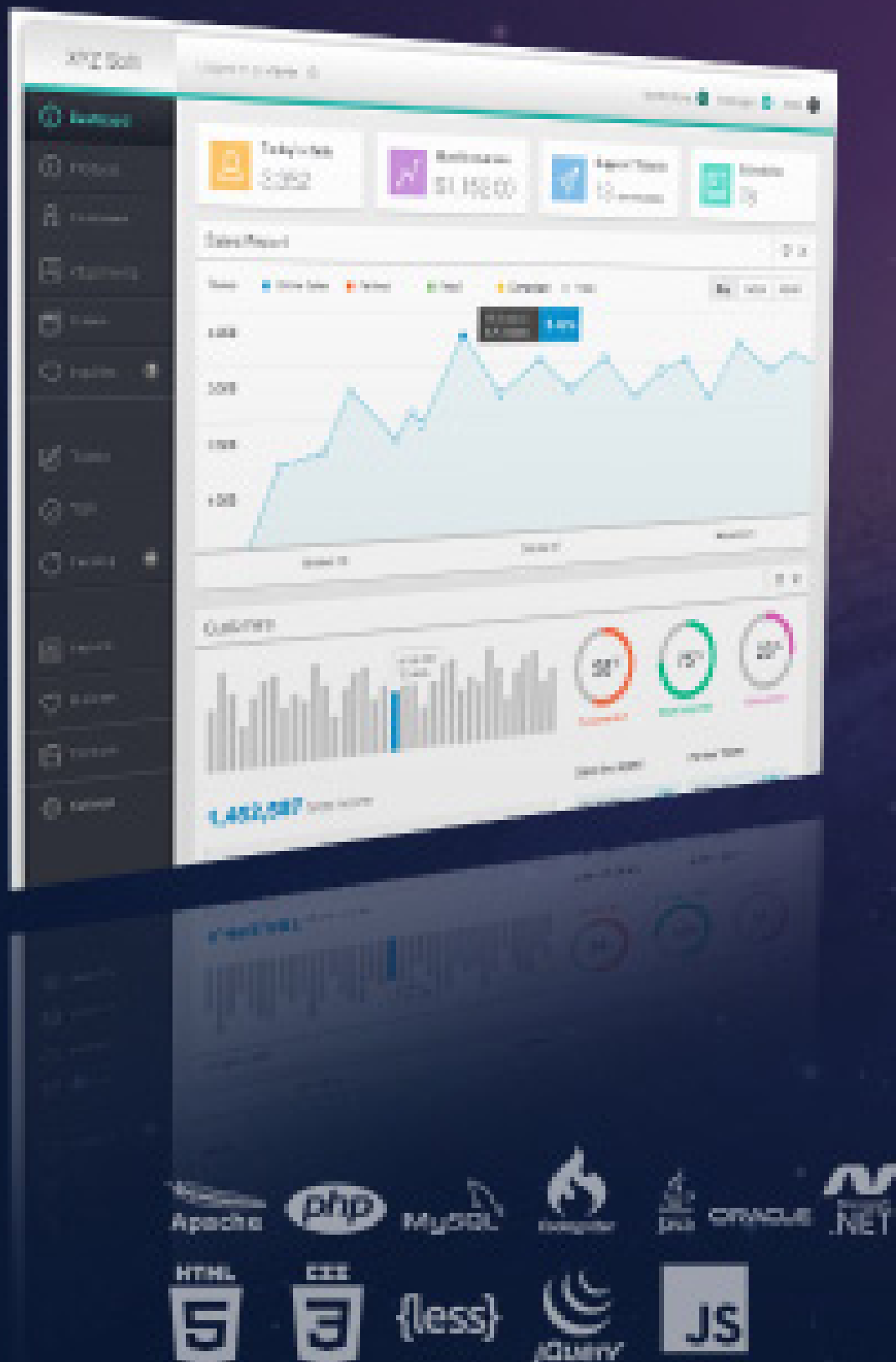
School Management System

Appointment Scheduler

Taxi Booking System

We understand, research, then propose  
a tailored solution that fits your requirement.

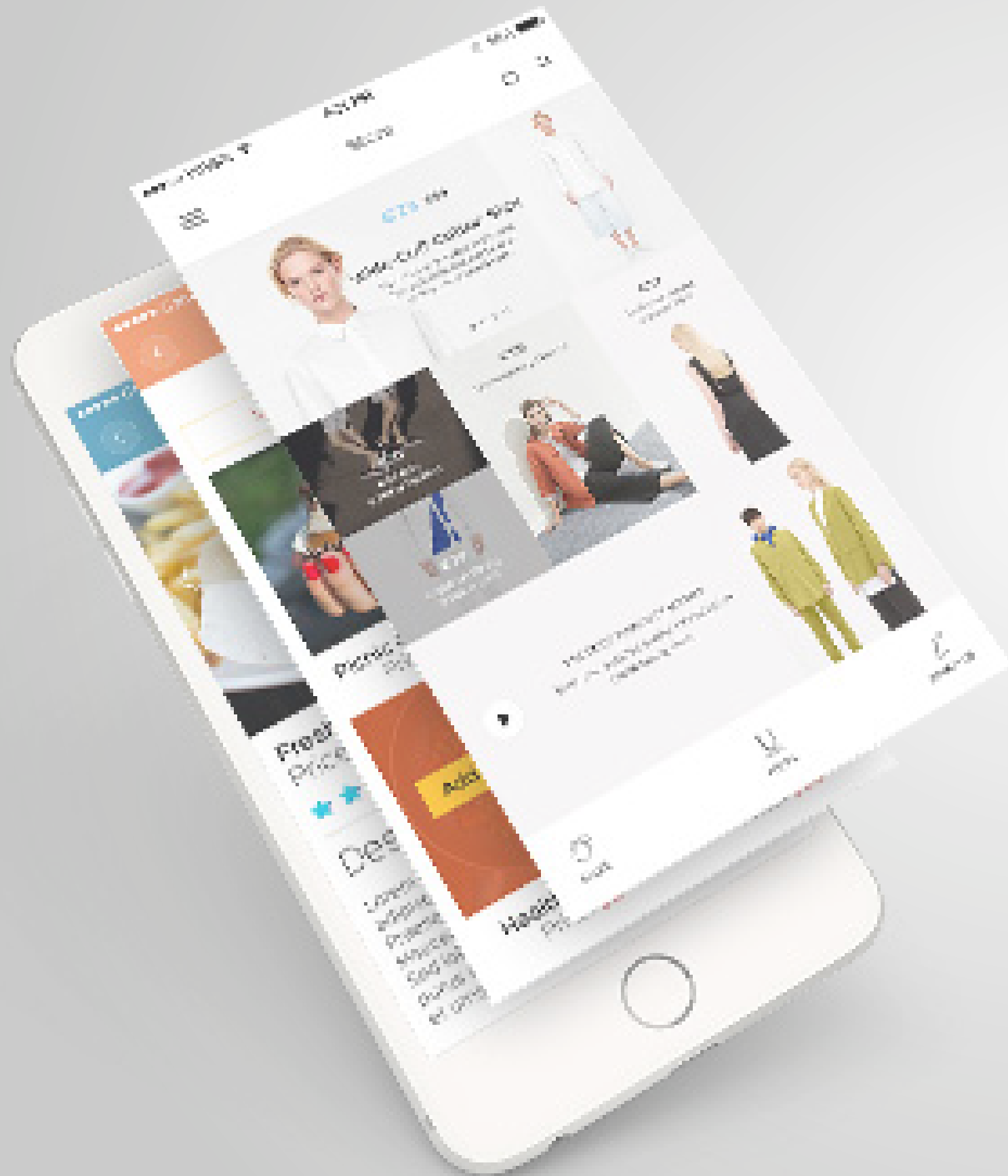
*Contact us for free consulting.*





“More people own Mobiles than credit cards”  
FROM IDEA TO APP STORE

Mobile App is the need of the hour



# AWESOME MOBILE APP DEVELOPMENT

So, its high time that your business must catch up and as a Company, you better be present on this new media. This will allow you to:

.....  
March ahead of your competitors in this market.

.....  
Elevate your brand image & accelerate your ROI.

.....  
Expand your Business by Promoting your Services and Products.

.....  
Establish a permanent link with your Customers.



*Contact us for free consulting*



# DOMAINS

You can't have a website without a domain name. Like a street address that tells people where you live, a domain helps customers drive directly to your website.



<http://www.your-domain.com>

We have 1200+ Domains Extensions.  
.COM .NET .BIZ .CLINIC .XYZ & Lots more

# HOSTING

FAST, SECURE, RELIABLE HOSTING THAT  
GROWS WITH YOUR BUSINESS.



Top-of-the-line products and 24/7 support

Our 1-click app install makes it easy to build  
your site with the app you love.



Ruby



python



Laravel



RAILS

moodle



wordpress



Drupal

& Lots  
more

# OCEANWIDE BANDWIDTH FOR YOUR WEBSITE SURFERS



Register Domain  
See Hosting Plans





# WE OFFER FAST, RELIABLE PLANS FOR EVERY NEED

*Contact us for free consulting*

***Extreme power, flexibility and control.***

Fully Managed  
Dedicated Servers

Self Managed  
Dedicated Servers

High Speed Virtual  
Private Servers

## Product Catalog

### ADVANCED HOSTING

WordPress® Site/Blog

Dedicated Servers

ITF1 Virtual Private Servers

Online Storage Drive

### SECURITY

SSL Certificates

SiteLock Website Security

Code Signing Certificates

Premium DNS

### WEBSITE BUILDERS

Website Builder

Design an eye-catching  
website--just drag & drop.

### Quick Shopping Cart®

Sell products on the Internet.

### Advanced Email Services

Express Email Marketing

Hosted Exchange Email

Online Calendar

YOUR CRM ON YOUR SERVER

**Zurmo** + **VPS**

Feared of getting locked out on cloud CRM?

How about a CRM that's totally YOURS & runs on YOUR Virtual Private Server, One that's totally under YOUR Control, No user license limits, have as many user for your staff YOU need.

We take care of Setup, Backups & Troubleshooting for you. Customization? We do it for it for you at a fair cost.

Isn't that a fair deal?

Get Zurmo free with VPS or Dedicated Server.

[Request Demo](#) | [See Server Plans](#)



Google YAHOO! bing AOL.



**YOU GOTTA RACE  
TO THE TOP,  
TO BE KNOWN**

# Search Engine Optimization

**Our SEO services include**

Code Optimization

Code Compression

Js & Css Minificaton

Image Compression

Content Optimization

Link Baiting

Link Building

Social Media Marketing

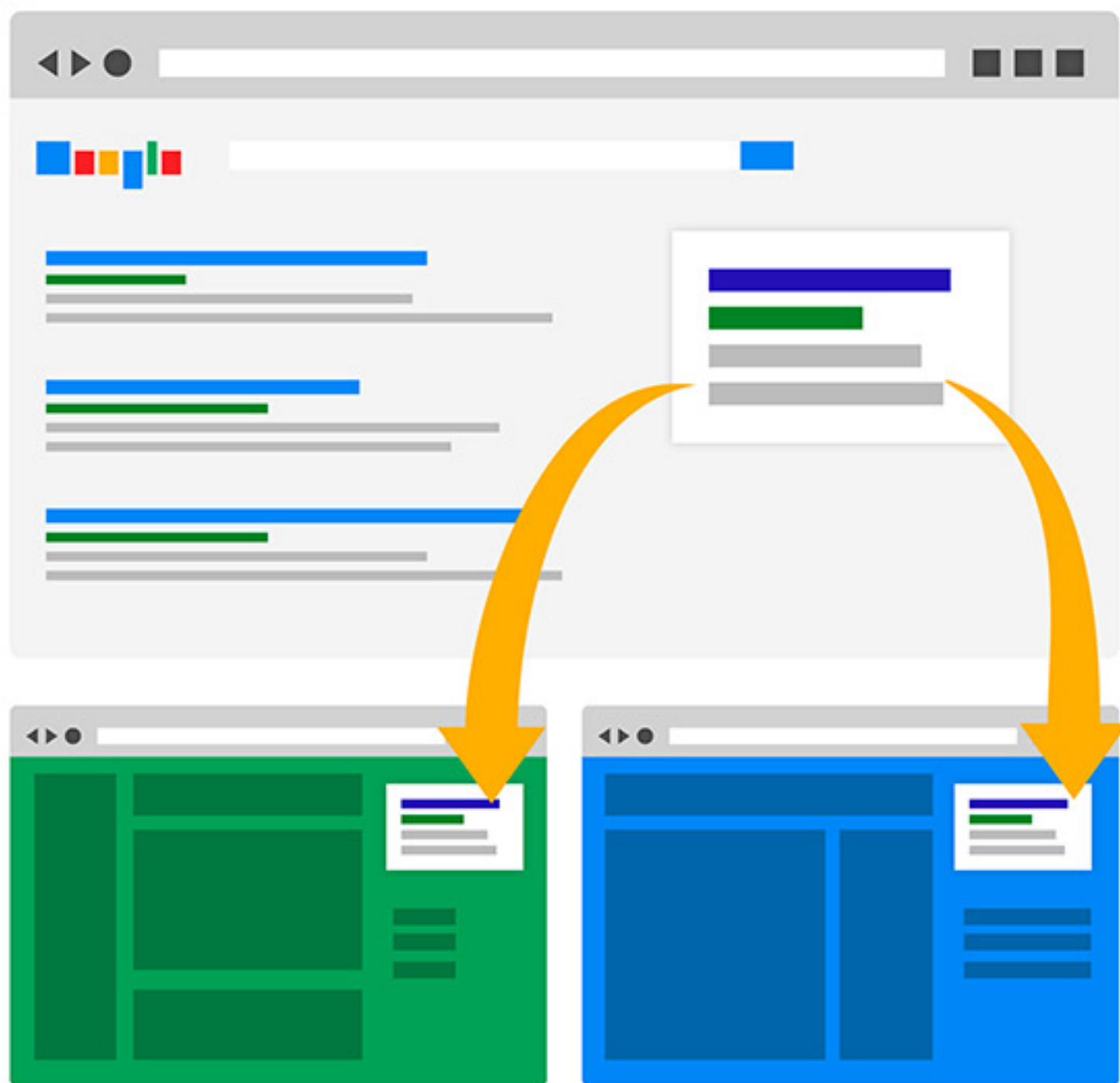
Web Advertising Campaign

Ranking Reports

**Know More**



Over a million businesses  
rely on Google AdWords.









Contact us for free consulting and know how  
we manage your campaigns while you're busy  
attending new customers.

# WE PLAN, ORGANISE & MANAGE YOUR CAMPAIGNS

Get your ad on Google today  
Be seen by customers at the very moment  
that they're searching on Google for the  
things you offer. And only pay when they  
click to visit your website or call.

## Attract more customers

Whether you're looking to bring in new  
website visitors, grow online sales, get the  
phones ringing or keep customers coming  
back for more, Google AdWords can help.

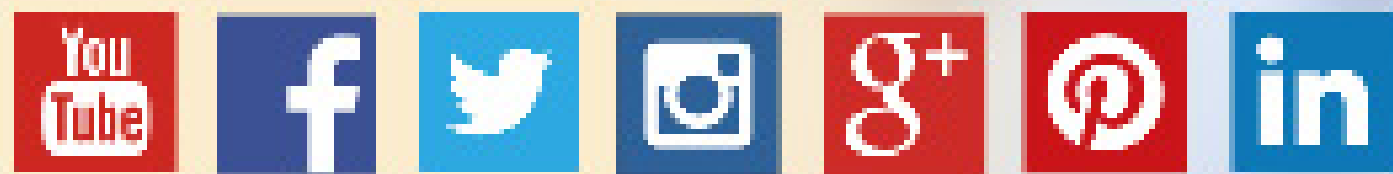
-  Get your business found.
-  Connect with customers across the web.
-  Insights around the clock.
-  Stop, start, pause, test.
-  Advertise locally or globally.
-  Your business gets found by people on  
Google precisely when they're searching  
for the things that you offer.



Brands aren't made by a BIG BANG. People make them! How can a product become known without reaching to public? Recent advancements on the web has changed the face of conventional marketing, yes that's...

## Social Media Marketing

Those three words, that has changed the face of marketing globally. So far most businesses have benefited from advertising on Google, but thats not the end of it! There are far more platforms that help you reach out to people and market your products and services.



We create and manage your social network, market your products, services, promotions and events though postings & advertisements. To know more contact us for free consulting. You gotta believe SMM isn't just about likes & shares anymore!

**Know More**



**Promotions  
Events  
Facebook PPC  
Twitter PPC  
Youtube Advertising  
& Lots more**

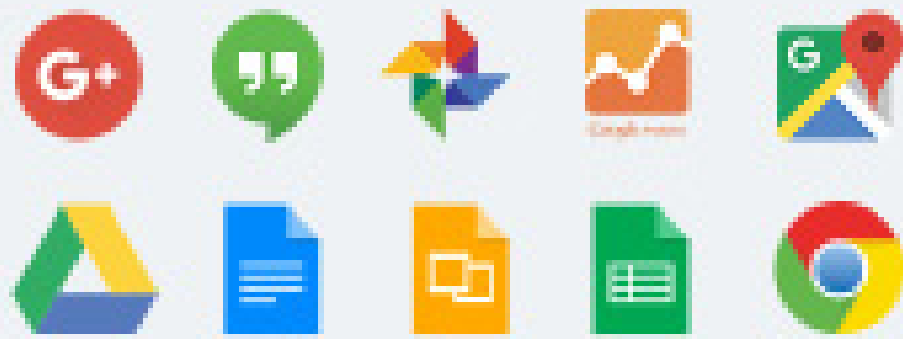
# Google Apps for Work



## ALL YOU NEED TO WORK ON THE GO

Enjoy a consistent experience from your computer, tablet or phone. Draft a proposal in Docs at the office, review it on the train, then make final edits from your phone right before the meeting. Get more out of your workday.

Use all Google Apps with your business email



## More than 5 million businesses have gone Google

email@your-company.com on GMAIL

Setup, Support? We'll manage it for you

We're Authorised Google for Work Partner

See Plans & Pricing





# Skill Set

A man wearing a black top hat and a dark jacket with floral embroidery is playing a banjo. He is positioned on the left side of the image, against a background of horizontal wooden planks. The lighting is warm, highlighting the textures of the wood and the man's clothing.

## **Coding**

HTML5, CSS3,  
JavaScript, JQuery,  
Ajax, PHP, Perl, Python,  
MySQL, ASP, ASP .NET,  
Ms SQL, Oracle, Java  
Code Optimization

## **Graphic Design**

illustrator, Indesign,  
Photoshop, Sketch,  
InDesign, 3dsMax,  
Acrobat

## **Server Management**

Windows, Linux, CDN,  
Web Compression,  
Server Side  
Configuration, MX, DNS  
Management, SAAS

## **Mobile Technology**

Cordova, iOS & Android  
UX/UI Design  
PHP, Java, Jquery  
Mobile, HTML5

## **SEO / SMM**

Content Analysis,  
Content Writing, Link  
acquisition, Analytics  
config, Webmasters  
config, Competition  
Analytics, PR & Publicity  
planning, Keyword  
Planner, Dynamic Social  
Media Integration,  
Social Media PPC,  
Reports Master

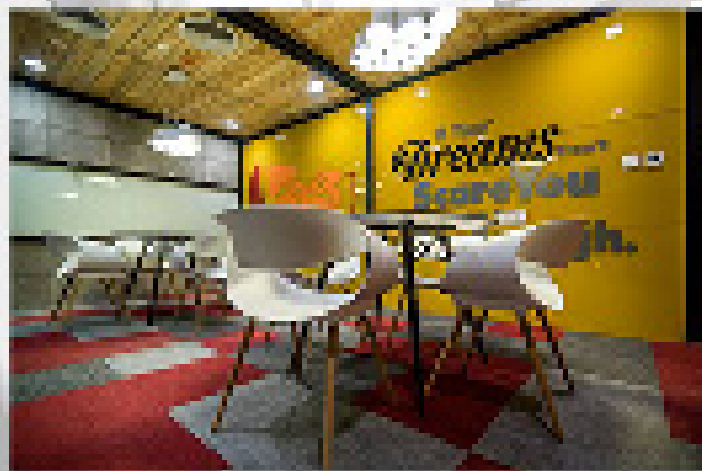
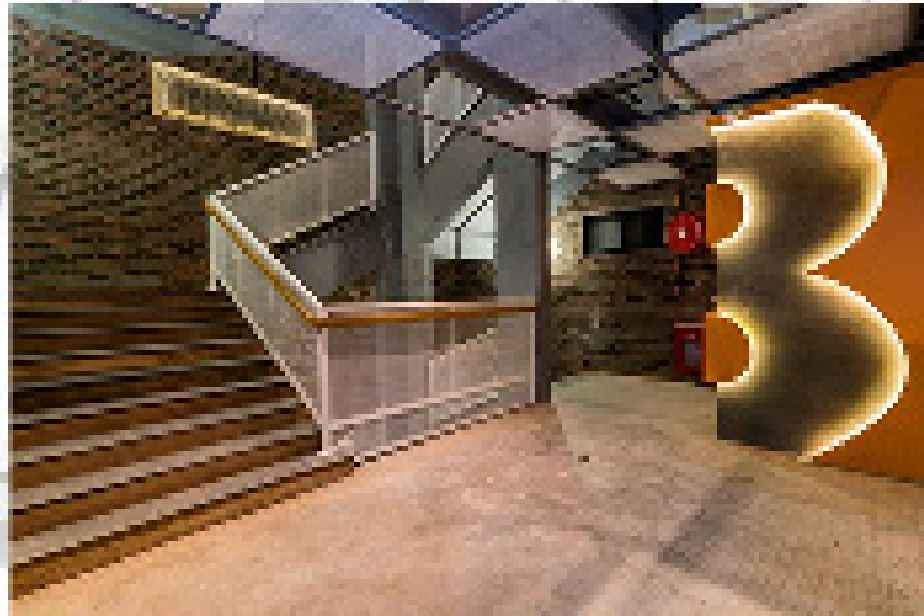
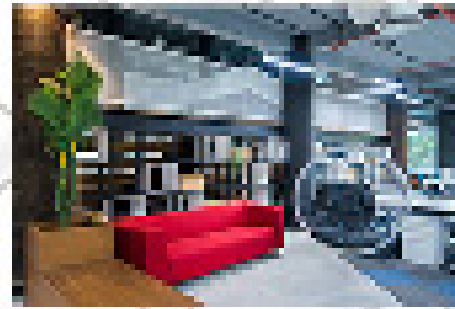
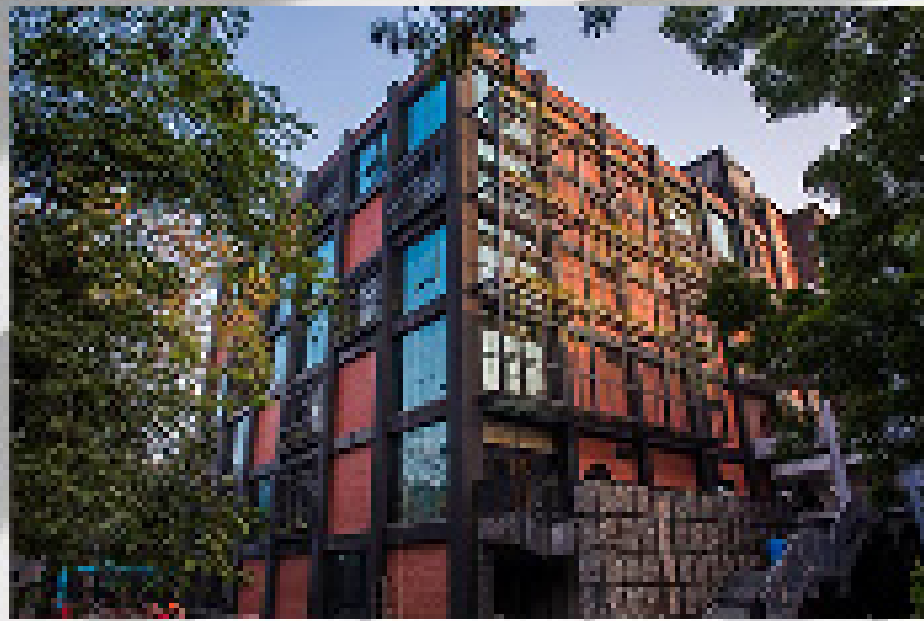
# CLIENTELE





# CLIENTELE





We don't just design websites, we believe in creating business opportunities through web technology. After all, what good is a website that fails to produce desired ROI.

I believe you have spent a lot reading about our products & services, as a matter of fact, we provide complete web solutions. From design, hosting to web marketing, we deliver all solutions to make your life simpler, say no to multi vendors and own each product you pay for and always have control on the products you own. So no more losing business on the web just because your vendors aren't competent.

-  
Mirza Mustafa Baig  
C.E.O,  
ITFormula1 IT Solutions Pvt. Ltd.





WE FIND EASIER WAYS TO COMMUNICATE WITH YOU.



Chat with us live on our website  
or contact any of our below  
listed locations.

24x7 Email Support  
[info@ITFormula1.com](mailto:info@ITFormula1.com)  
[sales@ITFormula1.com](mailto:sales@ITFormula1.com)



#### **HYDERABAD - INDIA**

Catalyst Building - T-Hub, Gachibowli,  
Hyderabad, Telangana 32,  
Phone: +91 8500-8544-00

#### **GUJRAT - INDIA**

Natha Riyaj Ali  
Kanodar, Gujrat  
Phone: +91 942-9814-786

#### **AUSTRALIA**

Unit 8 , 26 Garrong Road,  
Lakemba 2195, NSW ,Sydney  
Phone: +61 46-88-63599

#### **NEWZEALAND**

New Lynn  
Auckland 0600  
Phone: +64 21-021-20786

#### **UNITED STATES**

19 Eisenhower Rd,  
Centereach, New York 11720.  
Phone: +1 347-470-6649



[WWW.ITFORMULA1.COM](http://WWW.ITFORMULA1.COM)