



**Design is
not just styling**

**Design is a
language**

www.ITFormula1.com

**Everything you need to
expand your business on
the web.**

WEBSITES

Web Design & Development
ECommerce
CMS + Appointment Scheduler

Apps

Restaurant Management System
SPA / Saloon Management System
CODE - Clinic Management System
Custom Application Development
Mobile Applications
Zurmo CRM

WE HOST

Domains & Hosting Service
SSL & Web Securities
VPS & Dedicated Servers

PUBLICIZE

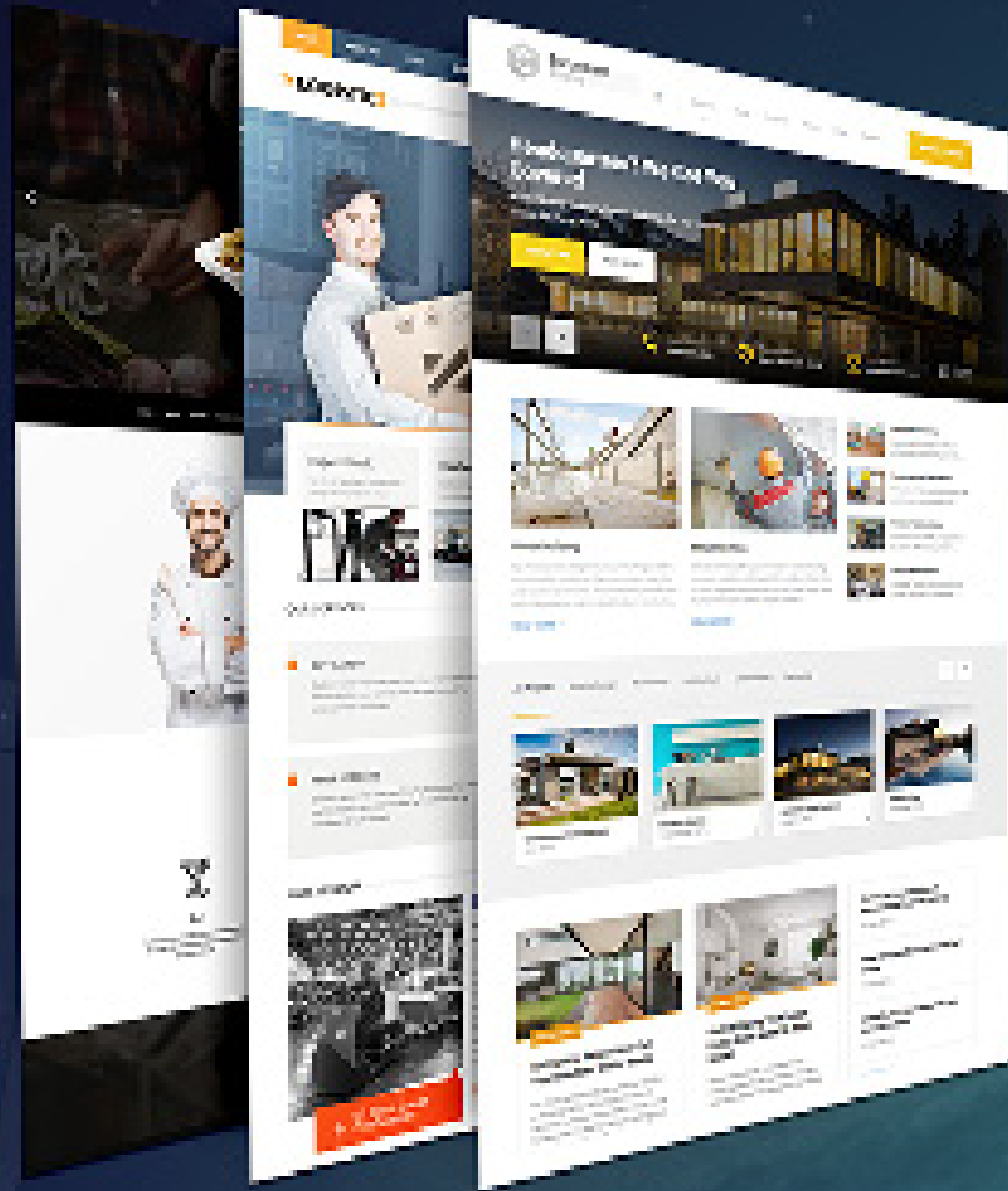
Search Engine Optimization
Google Adwords ®
Social Media Marketing

CORPORATE

Google Apps

THE FORMULA

Skillset
Clientele
Quick Glance
Contact us



WE FIND INNOVATIVE WAYS OF PRESENTING BRANDING & EXPANDING YOUR BUSINESS ON THE WEB

We research & plan, then create & maintain. It all starts with a research on the nature of requirement. We study your operations from various perspectives. We offer you dimensions that makes you stand apart. And so, we formulate a blueprint for success!

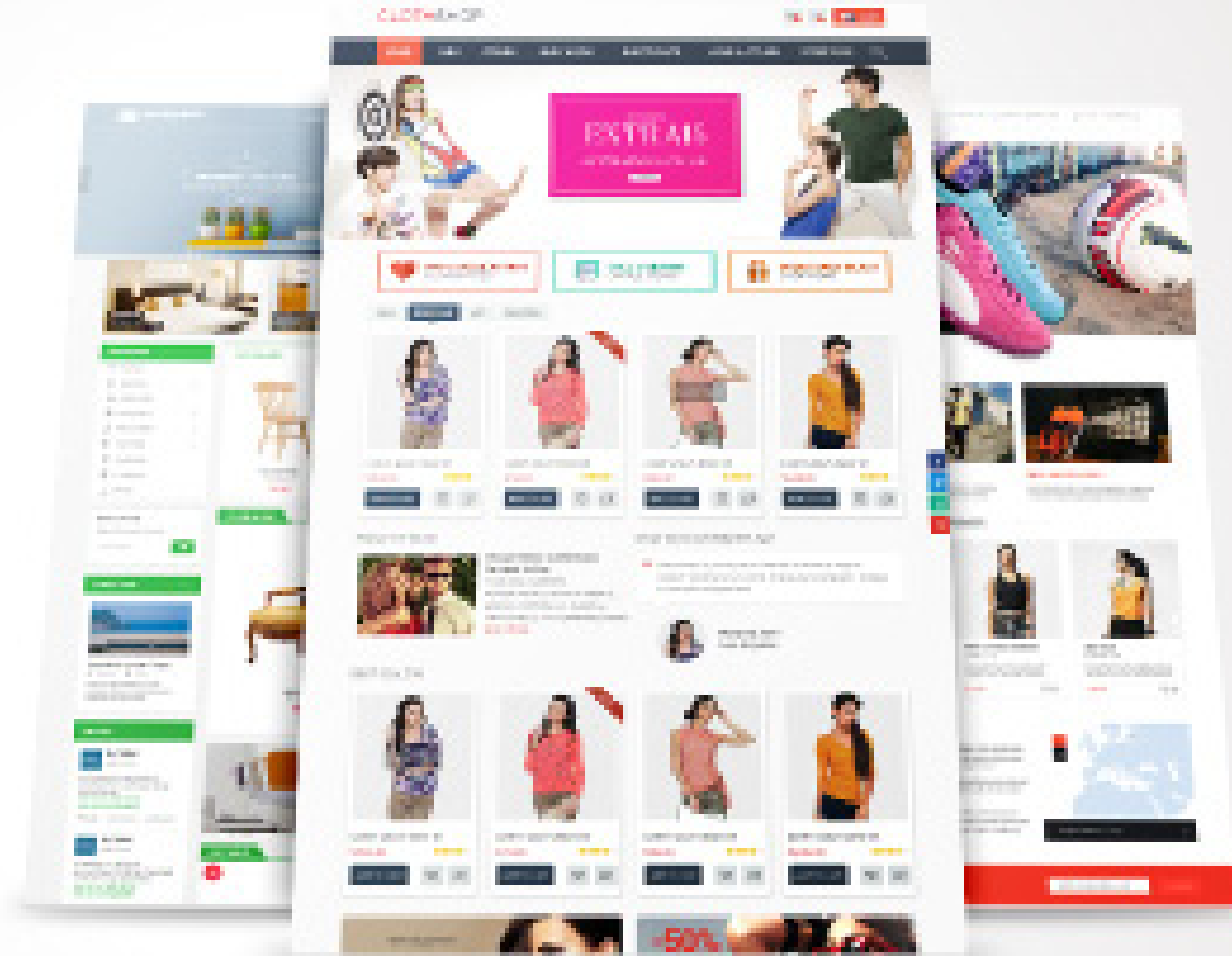
We plan around creating your web presence both beautiful and exceptional, then transform it into reality. Making things look great and work seamlessly is in our DNA, while amazing results is what we strive for. It doesn't end there. We're your support team and cheering crew. We'll keep things running smoothly & your users smiling, while taking things to the next level as you continue to grow.

WE UNDERSTAND THAT YOUR SUCCESS, IS OUR SUCCESS

WEBSITE DESIGN, WEBSITE RE-DESIGN, BLOGS / VLOGS, FORUMS, NEWS PUBLISHING, COMMUNITY PORTAL, EDUCATION PORTAL, RESPONSIVE DESIGN, CUSTOM DEVELOPMENT, BUSINESS PORTFOLIO, PERSONAL PORTFOLIO.

ECOMMERCE - Sky is the limit

AVAIL
ENDLESS
OPPORTUNITIES
WITH
ECOMMERCE.



We Specialize in various platforms suiting solutions to small, medium and large business groups & individual stores. Be it Retail or B2B we have all tools and expertise to transform your idea into reality. Stock, inventory, sales, orders, shipping, reports & lots more - operate your business from a tap of your finger tips. - [Know more](#)



CODE BOOKING

APPOINTMENT SCHEDULER FOR

MAKE A SENSATION ON THE WEB

CLINICS & REHABS
FITNESS CENTERS
SALOONS & PARLORS
THERAPY CENTERS
YOGA CENTERS
CAR SERVICE CENTERS
HOSPITALS

CODEBooking is a marriage of a "CMS Website" with an "Appointment Scheduler", to suit all sizes, be it, SMB or Large organizations. Basically, wherever an "Appointment" is required this online amalgamation could be used effectively.

Features

Free Domain Name
Managed Hosting
CMS Website
Add own pages
Appointment Scheduler
Contact Page with Maps

Template Based Design
Social Media Integration
Maintain Blog
Comments & Discussions
Subscription to Blog/News
News Updates

SEO Compatibility
Snippets Integration
Accept Payments
Media Upload
Email Account
Flexible Storage

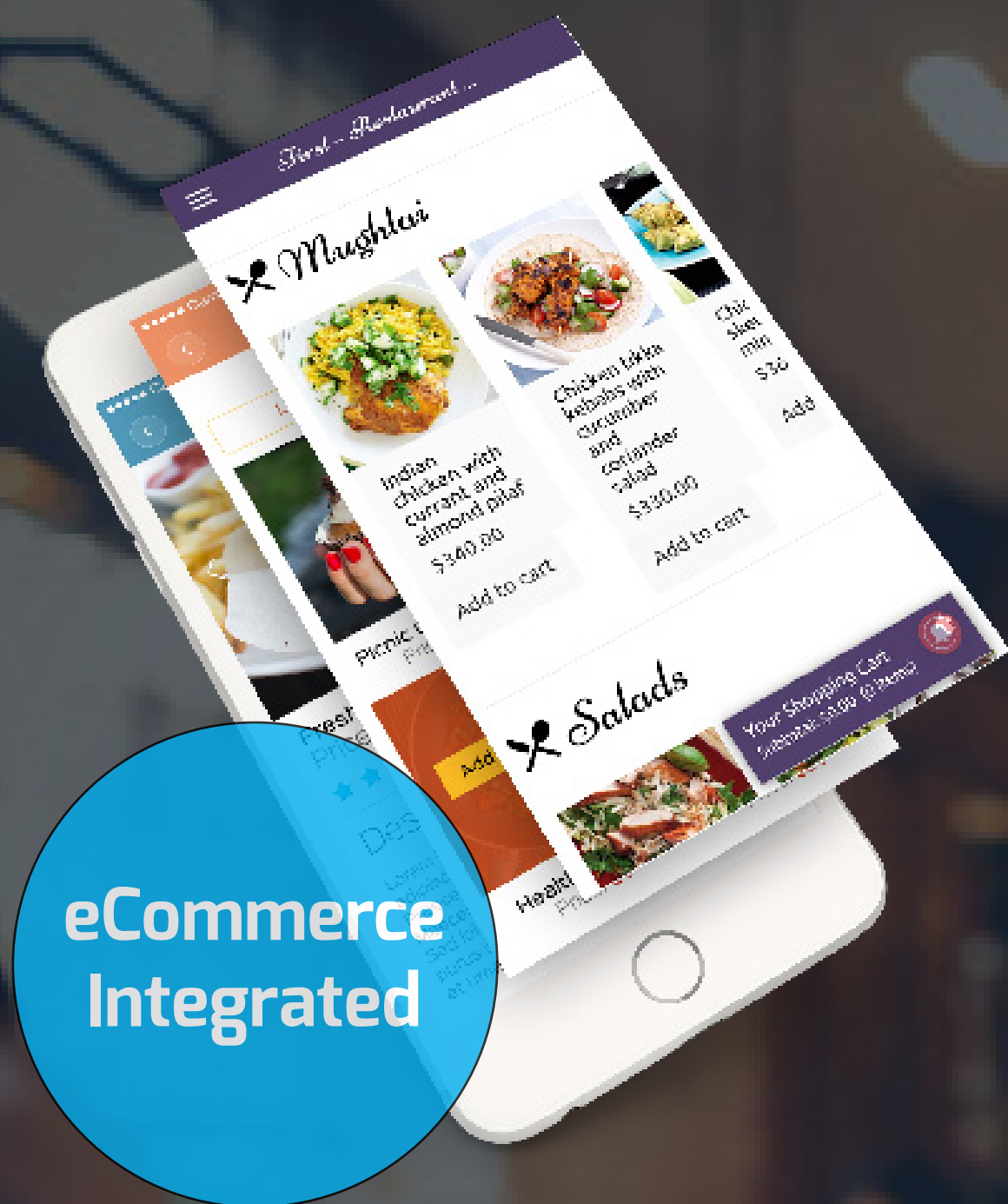
Monthly Visitors
Setup Time
Malware scan & removal
Free 1yr Standard SSL*
cPanel
FTP



Contact us for free consulting



ONESTOP RESTAURANT MANAGEMENT SYSTEM



eCommerce
Integrated

99% CUSTOMIZABLE
RUNS ON ANY POS MACHINE

TURN ANY TABLET OR MOBILE INTO A DIGITAL MENU
GET YOUR OWN APP FOR IOS & ANDROID

DYNAMIC MENU
DINE-IN ORDERS
POINT OF SALE
MOBILE ORDERS
KITCHEN PROCESS
DELIVERY SYSTEM
TABLE BOOKING SYSTEM
LOYALTY & REWARDS
PUSH & SMS NOTIFICATIONS

Runs on PC, MAC, IOS & ANDROID



eCommerce
Integrated

SALOON MANAGEMENT SYSTEM

ONE STOP APPOINTMENTS & BILLING SYSTEM FOR SALOONS & SPA CENTERS

APPOINTMENTS SYSTEM

SERVICE MANAGEMENT

POINT OF SALE

MOBILE BOOKING

SERVICE PROCESS

ONLINE STORE

LOYALTY & REWARDS

PUSH & SMS NOTIFICATIONS

99% CUSTOMIZABLE
RUNS ON ANY POS MACHINE

TURN ANY TABLET OR MOBILE INTO A DIGITAL MENU
GET YOUR OWN APP FOR IOS & ANDROID

Runs on PC, MAC, IOS & ANDROID

CODE

CLINIC MANAGEMENT SYSTEM

CODE is a clinic application designed keeping doctors and their patients in mind. The application works on a global scale and can be accessed from anywhere in the world at anytime, irrespective of geographical boundaries and any language barriers. It is a proven effective system for any and all clinical requirements.

100% Customizable for
all types of clinics

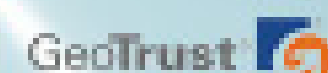
Features

- Secured Environment
- Works on Local Intranet
- Works on WWW
- Multi-Level Users
- Multi-Location Access
- Multi-Search Options

- Schedule Appointment
- Recurring Appointment
- Manage Agenda
- Manage Schedules
- Cancel / Reschedule
- Manage Billing Packages

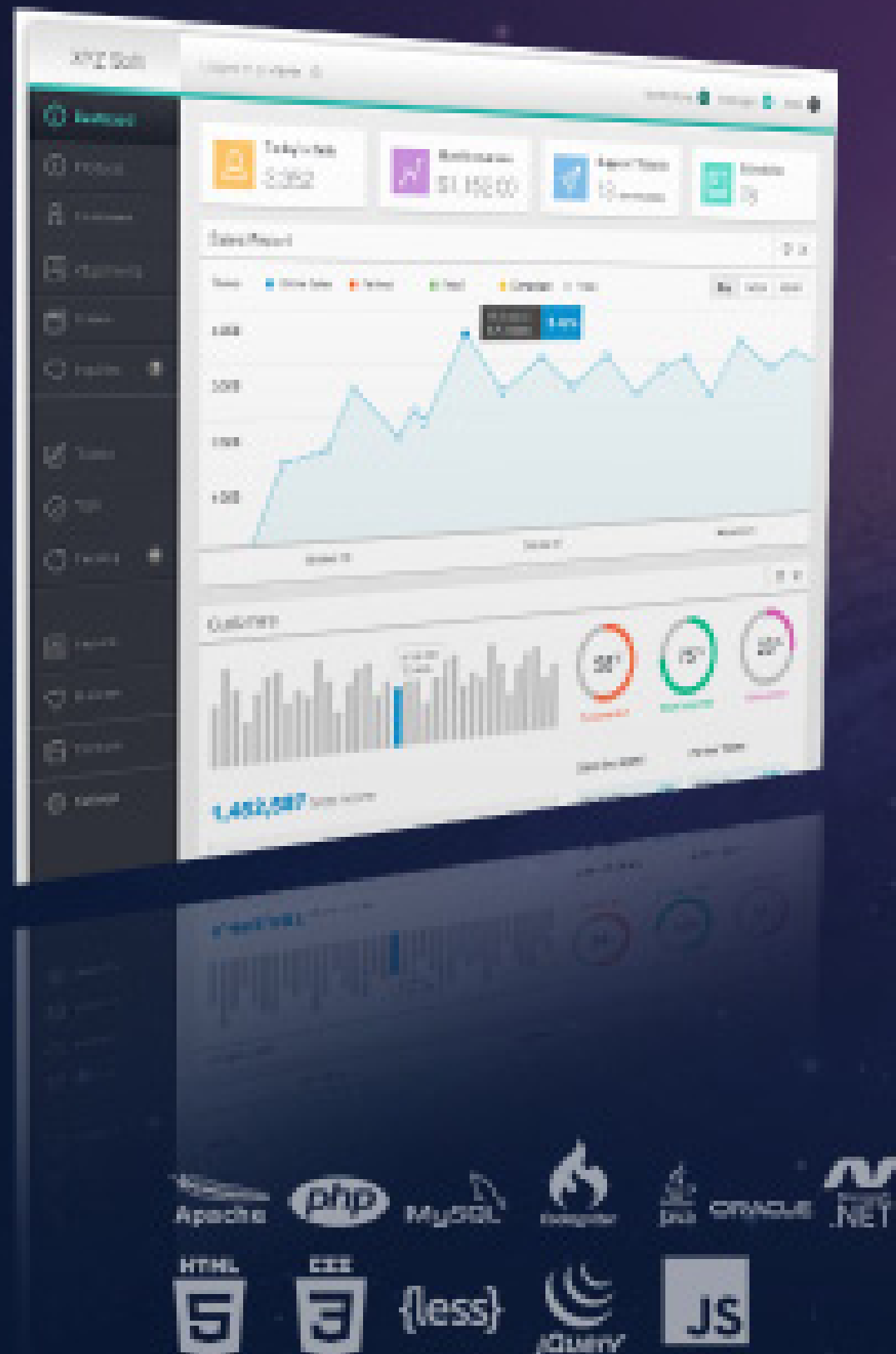
- Manage Patients
- Manage Doctors
- Invoices & Payments
- Notify by Email / SMS
- Send Promotional Email
- Integrate with Website

- Manage Lab Test Reports
- Manage Vendors
- Customizable Forms
- View/Export Reports & charts
- Sync with MS Outlook
- Sync with Google Calendar



CUSTOM APPLICATIONS

Our services cover both web and desktop programming, including integration and customization for various platforms.



A PREDEFINED SOFTWARE IS
NOT ALWAYS THE BEST FIT

WE'VE GOT THE BEST TEAM & THE RIGHT
PROCESS TO GET THE JOB DONE!

Invoicing System

Project Management System

Clinic Management System

Zurmo CRM

Support Ticket System

Client Manager

School Management System

Appointment Scheduler

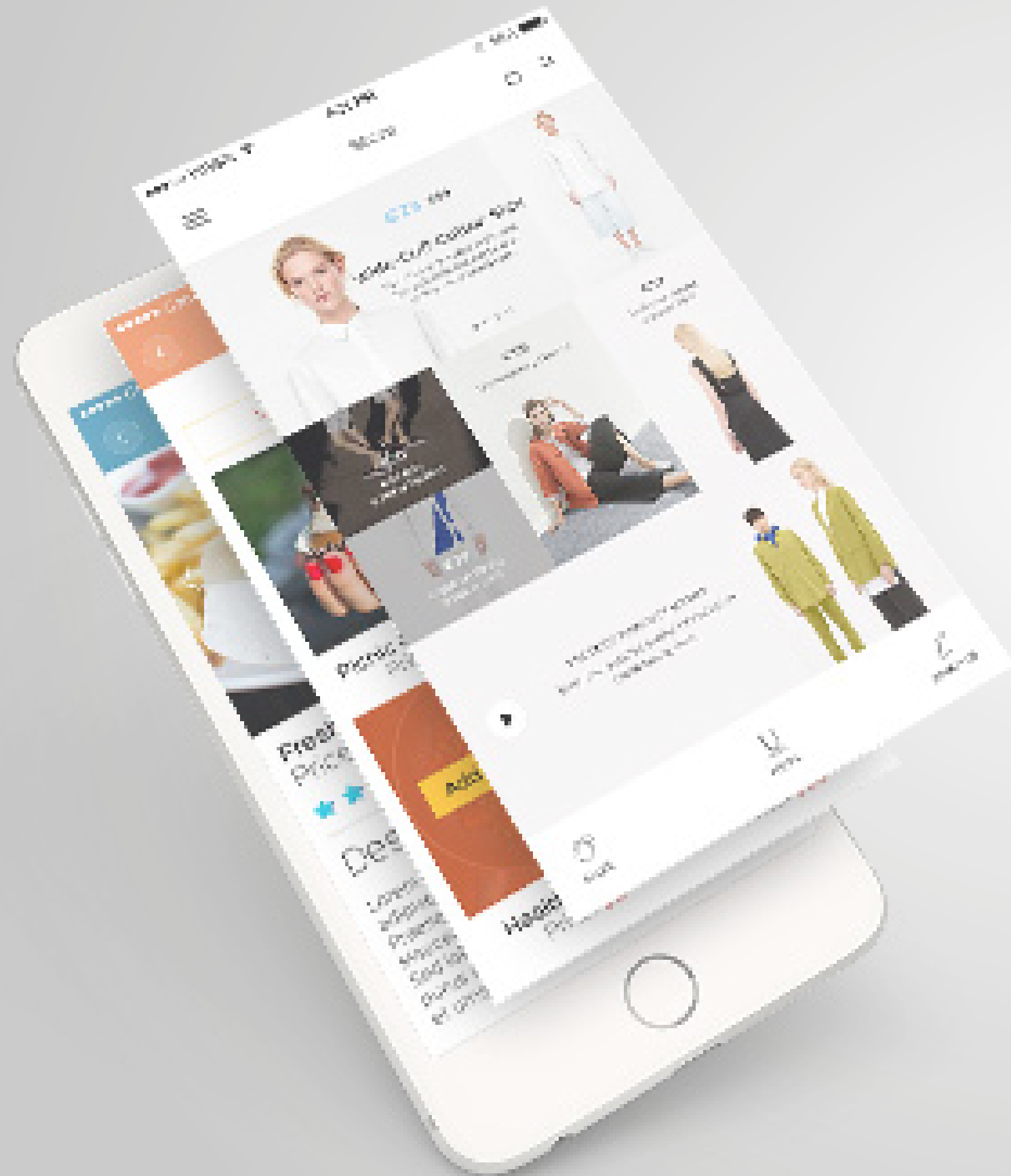
Taxi Booking System

We understand, research, then propose
a tailored solution that fits your requirement.

Contact us for free consulting.

“More people own Mobiles than credit cards”
FROM IDEA TO APP STORE

Mobile App is the need of the hour



AWESOME MOBILE APP DEVELOPMENT

So, its high time that your business must catch up and as a Company, you better be present on this new media. This will allow you to:

March ahead of your competitors in this market.

Elevate your brand image & accelerate your ROI.

Expand your Business by Promoting your Services and Products.

Establish a permanent link with your Customers.



Contact us for free consulting

DOMAINS

You can't have a website without a domain name. Like a street address that tells people where you live, a domain helps customers drive directly to your website.



<http://www.your-domain.com>

We have 1200+ Domains Extensions.
.COM .NET .BIZ .CLINIC .XYZ & Lots more

HOSTING

FAST, SECURE, RELIABLE HOSTING THAT
GROWS WITH YOUR BUSINESS.



Top-of-the-line products and 24/7 support

Our 1-click app install makes it easy to build
your site with the app you love.



Ruby



python



Laravel



RAILS

moodle



wordpress



Drupal

& Lots
more

OCEANWIDE BANDWIDTH FOR YOUR WEBSITE SURFERS



Register Domain
See Hosting Plans



WE OFFER FAST, RELIABLE PLANS FOR EVERY NEED

Contact us for free consulting

Extreme power, flexibility and control.

Fully Managed
Dedicated Servers

Self Managed
Dedicated Servers

High Speed Virtual
Private Servers

Product Catalog

ADVANCED HOSTING

WordPress® Site/Blog

Dedicated Servers

ITF1 Virtual Private Servers

Online Storage Drive

SECURITY

SSL Certificates

SiteLock Website Security

Code Signing Certificates

Premium DNS

WEBSITE BUILDERS

Website Builder

Design an eye-catching
website--just drag & drop.

Quick Shopping Cart®

Sell products on the Internet.

Advanced Email Services

Express Email Marketing

Hosted Exchange Email

Online Calendar

YOUR CRM ON YOUR SERVER

Zurmo + **VPS**

Feared of getting locked out on cloud CRM?

How about a CRM that's totally YOURS & runs on YOUR Virtual Private Server, One that's totally under YOUR Control, No user license limits, have as many user for your staff YOU need.

We take care of Setup, Backups & Troubleshooting for you.
Customization? We do it for it for you at a fair cost.

Isn't that a fair deal?

Get Zurmo free with VPS or Dedicated Server.

[Request Demo](#) | [See Server Plans](#)

Google YAHOO! bing AOL.



**YOU GOTTA RACE
TO THE TOP,
TO BE KNOWN**

Search Engine Optimization

Our SEO services include

Code Optimization

Code Compression

Js & Css Minificaton

Image Compression

Content Optimization

Link Baiting

Link Building

Social Media Marketing

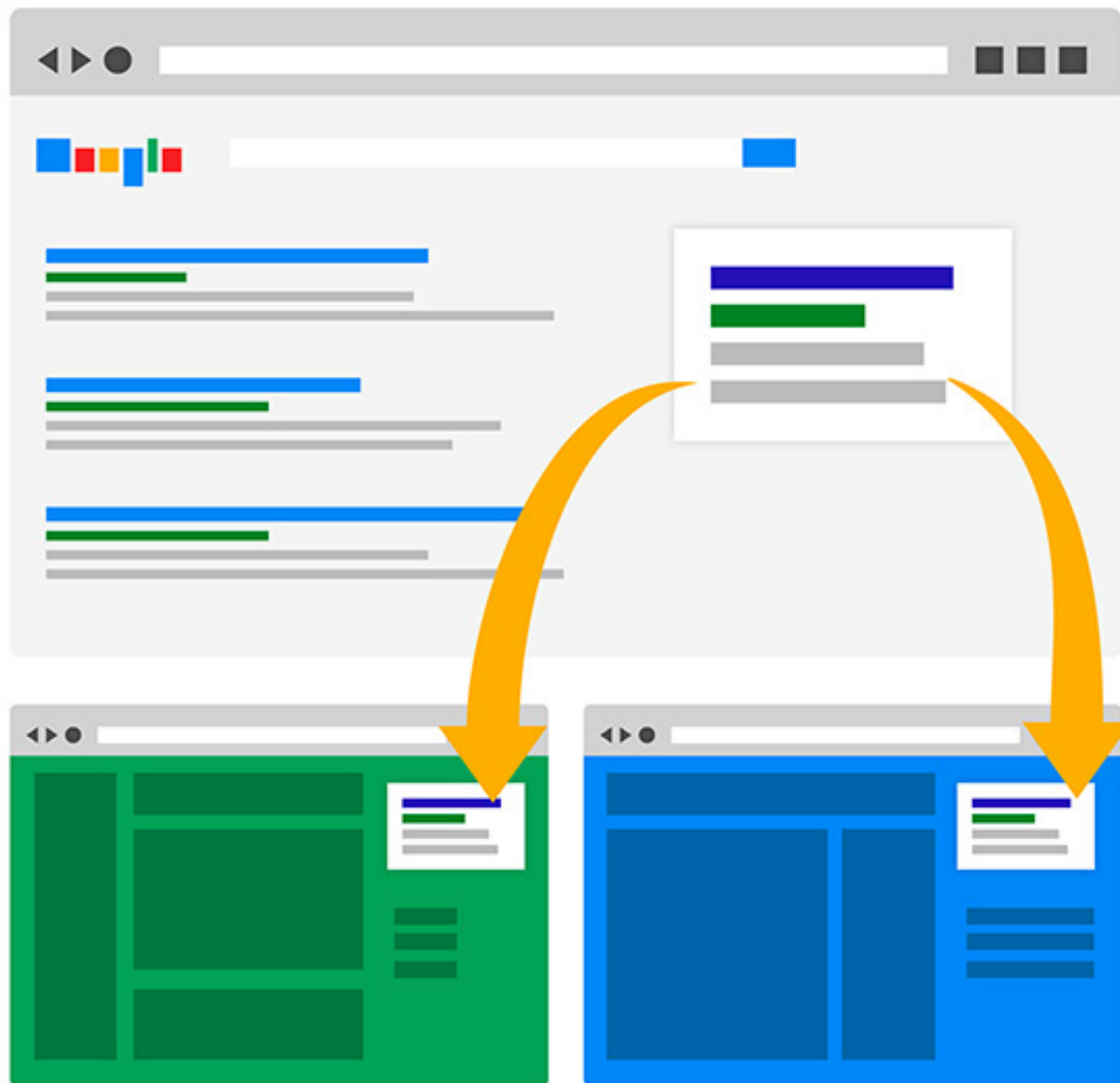
Web Advertising Campaign

Ranking Reports

Know More



Over a million businesses
rely on Google AdWords.









Contact us for free consulting and know how
we manage your campaigns while you're busy
attending new customers.

WE PLAN, ORGANISE & MANAGE YOUR CAMPAIGNS

Get your ad on Google today
Be seen by customers at the very moment
that they're searching on Google for the
things you offer. And only pay when they
click to visit your website or call.

Attract more customers

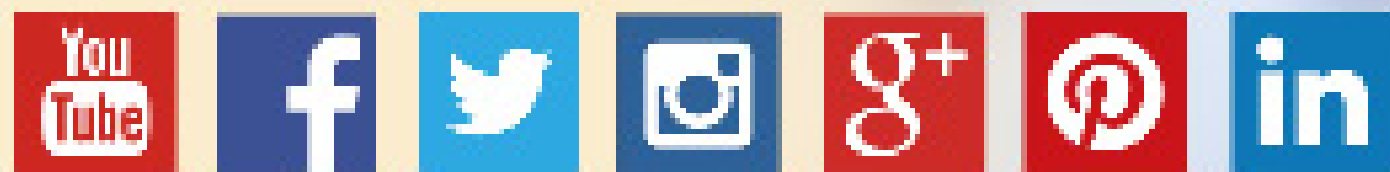
Whether you're looking to bring in new
website visitors, grow online sales, get the
phones ringing or keep customers coming
back for more, Google AdWords can help.

-  Get your business found.
-  Connect with customers across the web.
-  Insights around the clock.
-  Stop, start, pause, test.
-  Advertise locally or globally.
-  Your business gets found by people on
Google precisely when they're searching
for the things that you offer.

Brands aren't made by a BIG BANG. People make them! How can a product become known without reaching to public? Recent advancements on the web has changed the face of conventional marketing, yes that's...

Social Media Marketing

Those three words, that has changed the face of marketing globally. So far most businesses have benefited from advertising on Google, but thats not the end of it! There are far more platforms that help you reach out to people and market your products and services.



We create and manage your social network, market your products, services, promotions and events though postings & advertisements. To know more contact us for free consulting. You gotta believe SMM isn't just about likes & shares anymore!

Know More



**Promotions
Events
Facebook PPC
Twitter PPC
Youtube Advertising
& Lots more**

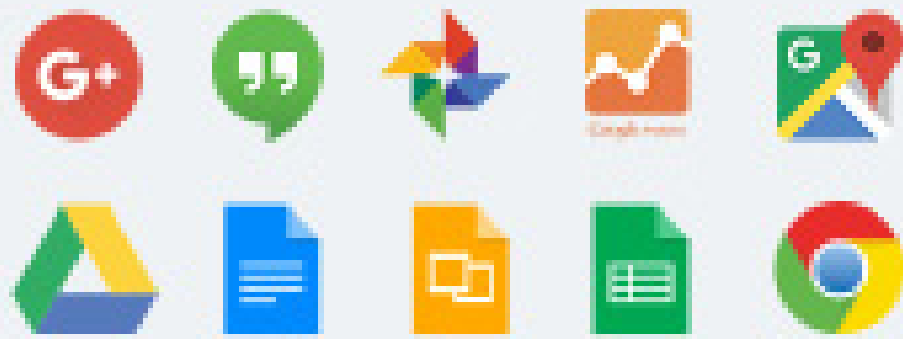
Google Apps for Work



ALL YOU NEED TO WORK ON THE GO

Enjoy a consistent experience from your computer, tablet or phone. Draft a proposal in Docs at the office, review it on the train, then make final edits from your phone right before the meeting. Get more out of your workday.

Use all Google Apps with your business email



More than 5 million businesses have gone Google

email@your-company.com on GMAIL

Setup, Support? We'll manage it for you

We're Authorised Google for Work Partner

[See Plans & Pricing](#)



Skill Set

A man wearing a black top hat and a dark jacket with floral embroidery is playing a banjo. He is positioned on the left side of the image, against a background of horizontal wooden planks. The lighting is warm, highlighting the textures of the wood and the man's clothing.

Coding

HTML5, CSS3,
JavaScript, JQuery,
Ajax, PHP, Perl, Python,
MySQL, ASP, ASP .NET,
Ms SQL, Oracle, Java
Code Optimization

Graphic Design

illustrator, Indesign,
Photoshop, Sketch,
InDesign, 3dsMax,
Acrobat

Server Management

Windows, Linux, CDN,
Web Compression,
Server Side
Configuration, MX, DNS
Management, SAAS

Mobile Technology

Cordova, iOS & Android
UX/UI Design
PHP, Java, JQuery
Mobile, HTML5

SEO / SMM

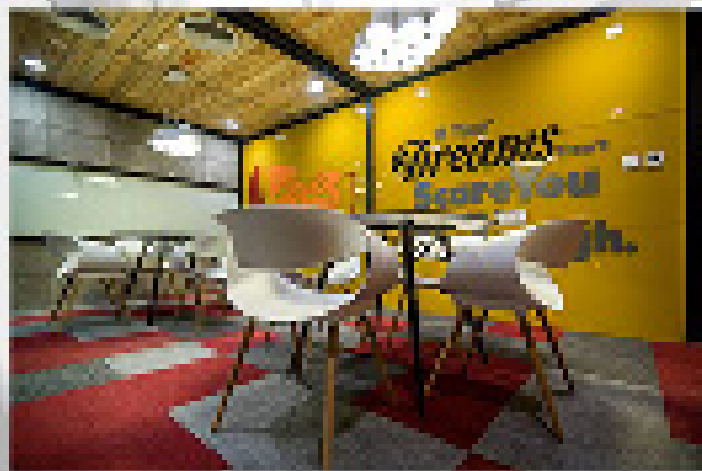
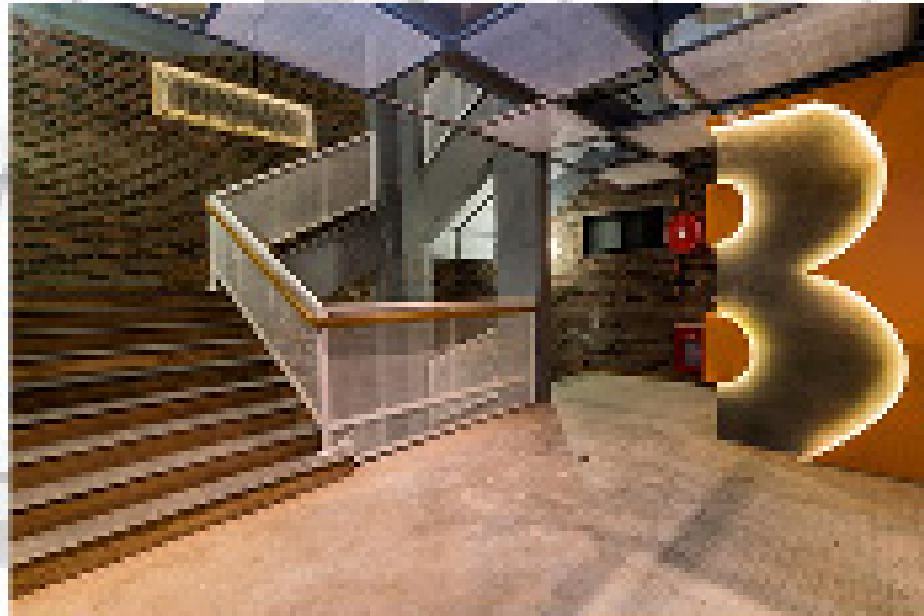
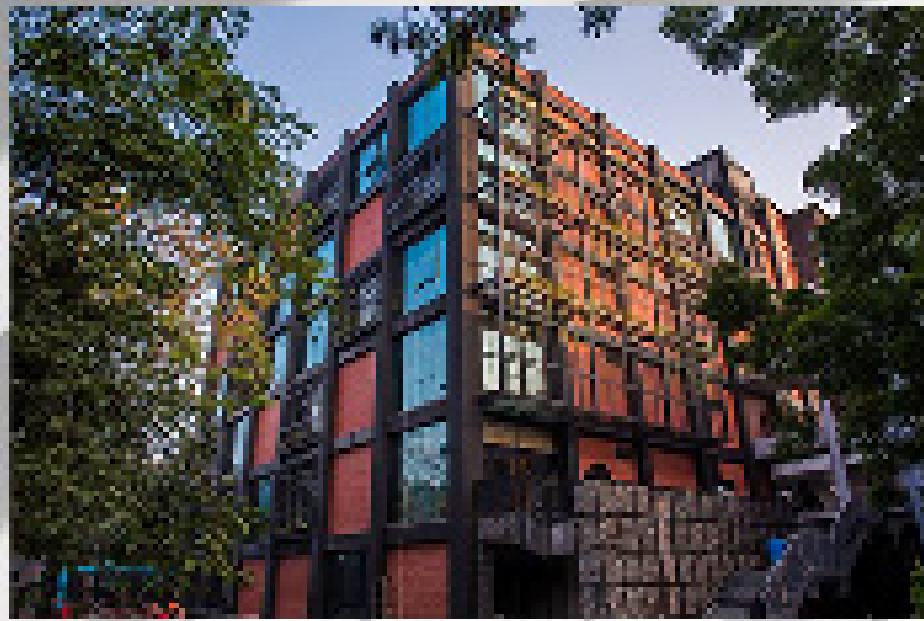
Content Analysis,
Content Writing, Link
acquisition, Analytics
config, Webmasters
config, Competition
Analytics, PR & Publicity
planning, Keyword
Planner, Dynamic Social
Media Integration,
Social Media PPC,
Reports Master

CLIENTELE



CLIENTELE





We don't just design websites, we believe in creating business opportunities through web technology. After all, what good is a website that fails to produce desired ROI.

I believe you have spent a lot reading about our products & services, as a matter of fact, we provide complete web solutions. From design, hosting to web marketing, we deliver all solutions to make your life simpler, say no to multi vendors and own each product you pay for and always have control on the products you own. So no more losing business on the web just because your vendors aren't competent.

-

Mirza Mustafa Baig
C.E.O,
ITFormula1 IT Solutions Pvt. Ltd.



WE FIND EASIER WAYS TO COMMUNICATE WITH YOU.



Chat with us live on our website
or contact any of our below
listed locations.

24x7 Email Support
info@ITFormula1.com
sales@ITFormula1.com



INDIA

Catalyst Building - T-Hub, Gachibowli,
Hyderabad, Telangana 32,
Phone: +91 8500-8544-00

AUSTRALIA

Unit 8 , 26 Garrong Road,
Lakemba 2195, NSW ,Sydney
Phone: +61 46-88-63599

NEWZEALAND

New Lynn
Auckland 0600
Phone: +64 21-021-20786

UNITED STATES

19 Eisenhower Rd,
Centereach, New York 11720.
Phone: +1 347-470-6649



WWW.ITFORMULA1.COM